

2025 Ribbon Cutting Guide



CONGRATULATIONS!

Whether you're celebrating the grand opening of your business or opening a new location as the result of phenomenal growth, congratulations on your milestone achievement! Getting a business up and running and seeing it grow is no easy feat and is worth taking a moment with co-workers, supporters and family to celebrate. Over the years, The Bend Chamber has developed a system to help you celebrate your big day in style!

Things You Should Know

1. There is no cost to host a ribbon cutting! It is included in your membership at the Chamber.
2. The Chamber will help promote your ribbon cutting through various channels: social media, email, website event calendar and announcements.
3. We recommend 4 weeks notice in order to help you successfully market your event. Hosted ribbon cuttings will be scheduled on Tuesdays or Thursdays.
4. The Bend Chamber will send a representative to be present at your event! We will provide the ribbon, giant scissors and take photos to help capture your memorable day as a business! If a chamber representative is unable to attend, you are welcome to use our ribbon and scissors.



Ribbon Cutting Best Practices

1. Schedule Your Event at least 4 Weeks in Advance

- Allows for ample planning time to maximize attendee turnout and overall success.

2. Spread the Word

- The Bend Chamber will actively promote your event to the business community, but make sure you are including friends, family and stakeholders.

3. Be Mindful of the Space

- Make sure to choose a setting that has the capacity for your expected number of attendees.

4. Build your Ribbon Cutting Event the way you want it!

You can make your special day as extravagant or as intimate as you desire. Some ideas to elevate your atmosphere could include:

- Providing great food and drinks
- Consider the time of year and weather... inside or outside venue?
- Have music playing to create a festive atmosphere... live music is awesome!
- Leverage other Chamber members and local talent to supply the party – go to our member directory at www.bendchamber.org and search by category.

5. Ideas for Engaging your Crowd

- Provide tours/walk-throughs/overview of your business
- Highlight your competitive differentiators
- Let attendees experience your products or service
- Conduct raffles or prize draws to give away samples of your products/services (if applicable)

6. Don't forget about Parking

- Provide suggested overflow parking areas if necessary and we recommend having signs to direct people where to park.



Questions? Feel free to reach out.

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