



Bend City Council Candidate Questionnaire

Deadline for submission: 5:00PM PDT, October 4, 2024

The City of Bend has a vibrant business community, comprised of small, medium and large businesses. As a City Council member, you will play a crucial role in supporting and fostering its growth through the policies you adopt.

To help Chamber members understand your stance on business-related issues and Chamber priorities, we kindly request your responses to the following questions. **Please limit your answers to 250 words per question.**

Completed questionnaires will be posted on the Bend Chamber website in PDF format for both Chamber members and the general public to view.

Bend Chamber Priorities and Policy Principles

Whether reviewing local city and county ordinances or weighing in on legislative proposals in Salem, the Chamber has an active and effective advocacy program.

We are a 501(c6) organization and engage in direct advocacy at all levels of government. Our guiding policy principles, set by the Chamber Board of Directors, include:

- Re-build a state where businesses thrive in our community and ensure sustainable funding sources absent additional impacts on businesses
- Increase the supply of attainable housing, prioritizing workforce housing at 80-120 percent AMI
- Promote economic vitality, workforce development and innovation for a vibrant business community
- Support for transportation and infrastructure projects to alleviate traffic congestion and plan for future growth
- Increase access to affordable, high-quality childcare; and ensure adequate funding for K-12 public education
- Advocate for a thoughtful balance between environmental sustainability and economic health

Please provide your name and answer the questions under each of the categories.

First / Last name*

Barb|

Campbell

Economic Development & Small Business Support

1. What specific strategies do you propose to attract and retain businesses in Bend?*

Housing. Without available and affordable housing opportunities for our workforce, businesses can't stay or won't come. In particular, these folks need the opportunity to build equity on their own housing.

2. How do you plan to incorporate business issues into the biennial Council Goals?*

Streamlined, simple, rational sign code.
Assistance and subsidies for childcare facilities.
Partner with, assist and subsidize large businesses and our schools to provide non-site daycare and preschool.
And then housing policy. Workforce housing.

Workforce Housing & Growth

1. What specific policies do you propose to accelerate housing development for Bend's workforce?*

Tiny Tax Increment Financing program.
Even easier and cheaper to build ADUs. This has as much to do with helping homeowners afford their mortgages as it has to do with housing production.
We need to work with the State to make it easier for folks to subdivide their lots.

2. How do you plan to encourage development in the Central District, specifically mixed use commercial and residential development?*

By completing the 2nd Street improvements.
Improve the Franklin underpass.
Build and connect the Hawthorne Bridge.
Decide where City Hall is going to be.

Move the Bottle Drop! I list this last only because there isn't really anything the Council can directly do to get it moved.

Regulatory Environment

How would you streamline bureaucracy and reduce regulatory burdens to make it easier for businesses to operate in Bend?*

Streamlined, simple, rational sign code.
Fees and permits correctly scaled to the size or activity of the business. In particular, the new Transportation Utility Fee.
Streamlined, simple, rational development code.

Thank you for reading. I've written about really complicated ideas with just a few sentences. I can be reached at BarbforBend.com if you'd like to comment, question, or suggest.
Thanks!
Barb
