

Deschutes County Health Services

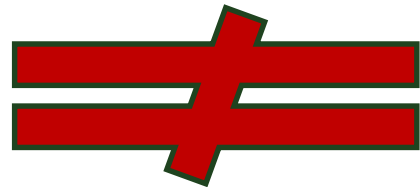
COVID-19 Vaccine Updates and Information

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Director of Public Health



February 23, 2021

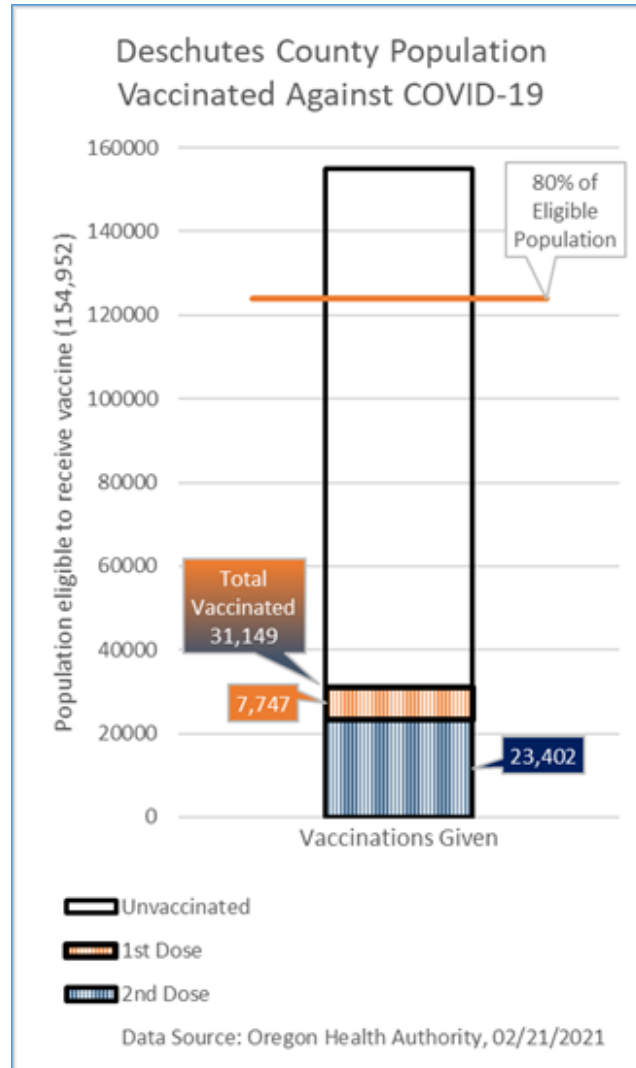
Vaccines



Vaccination



Progress, But Will Take Time to Achieve Community Immunity



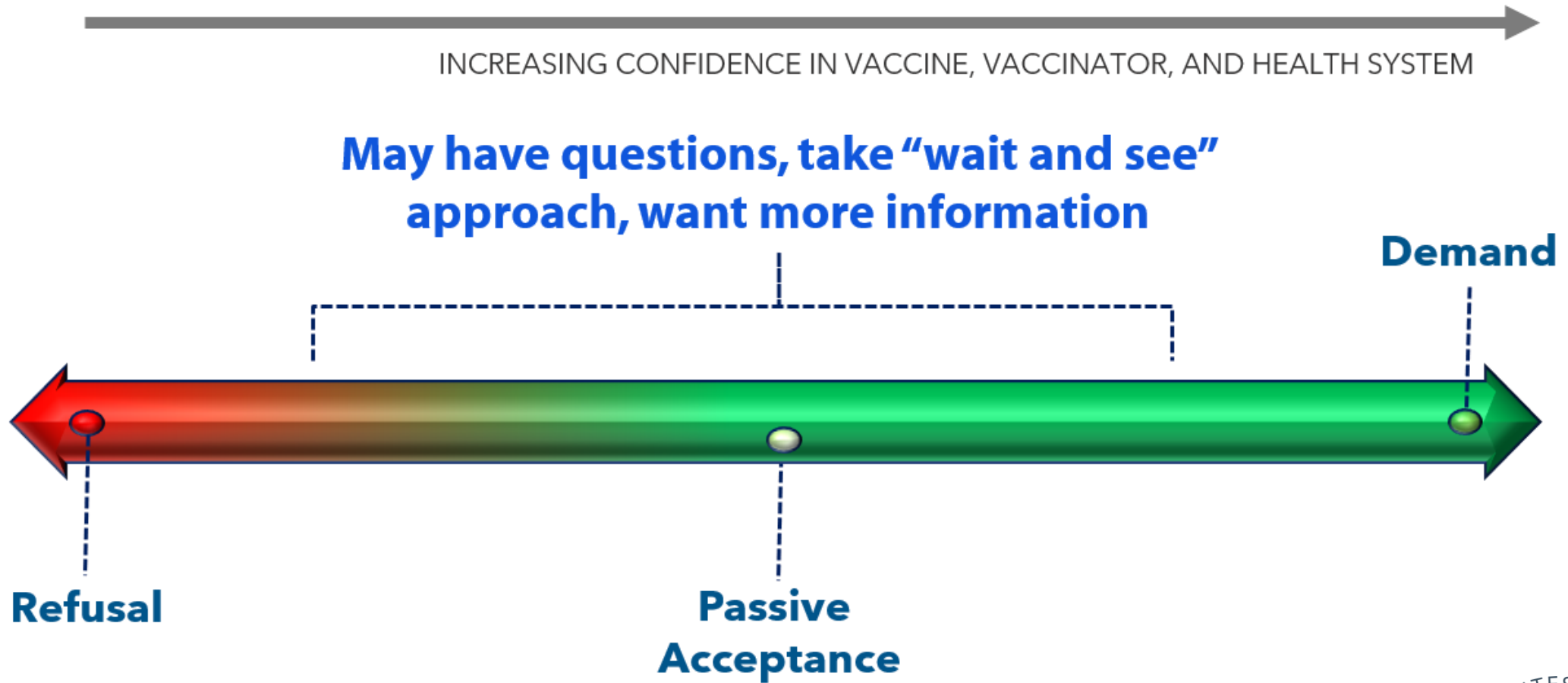
According to a local survey,

55%

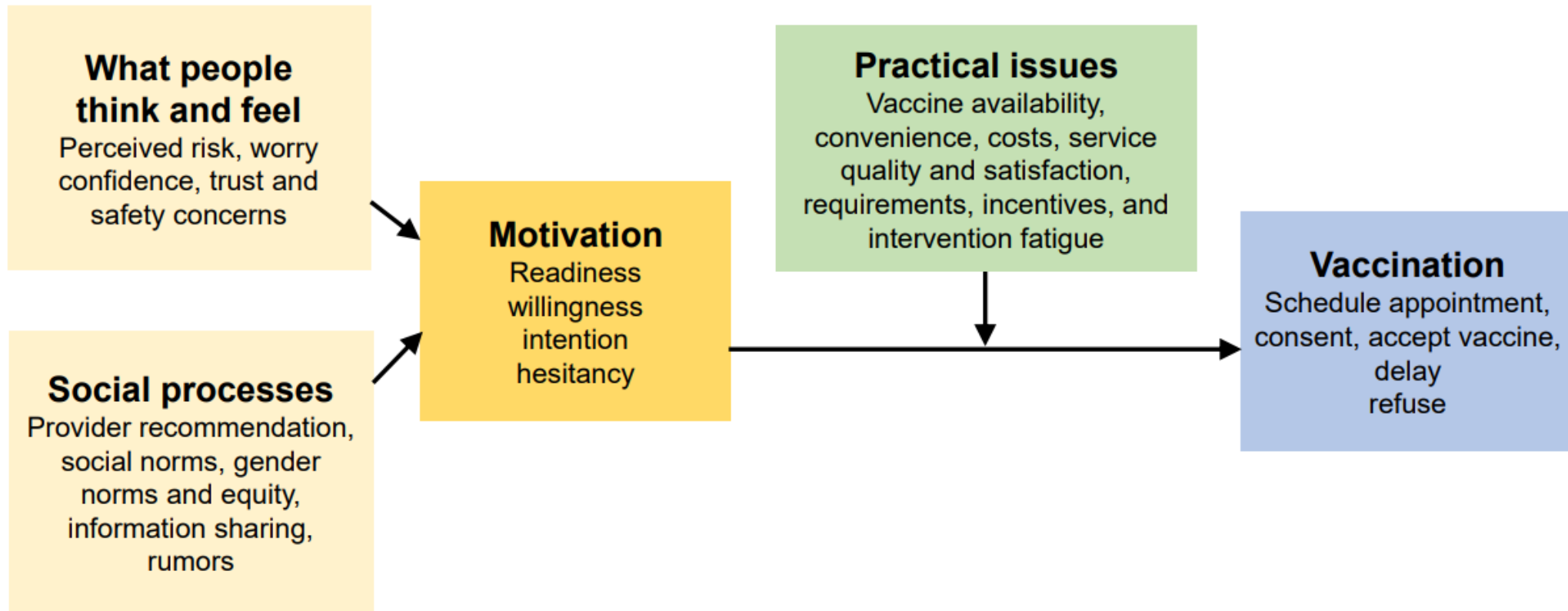
**'likely' to get vaccinated when asked
*'How likely are you to get a COVID-19
vaccine when it becomes available?'***



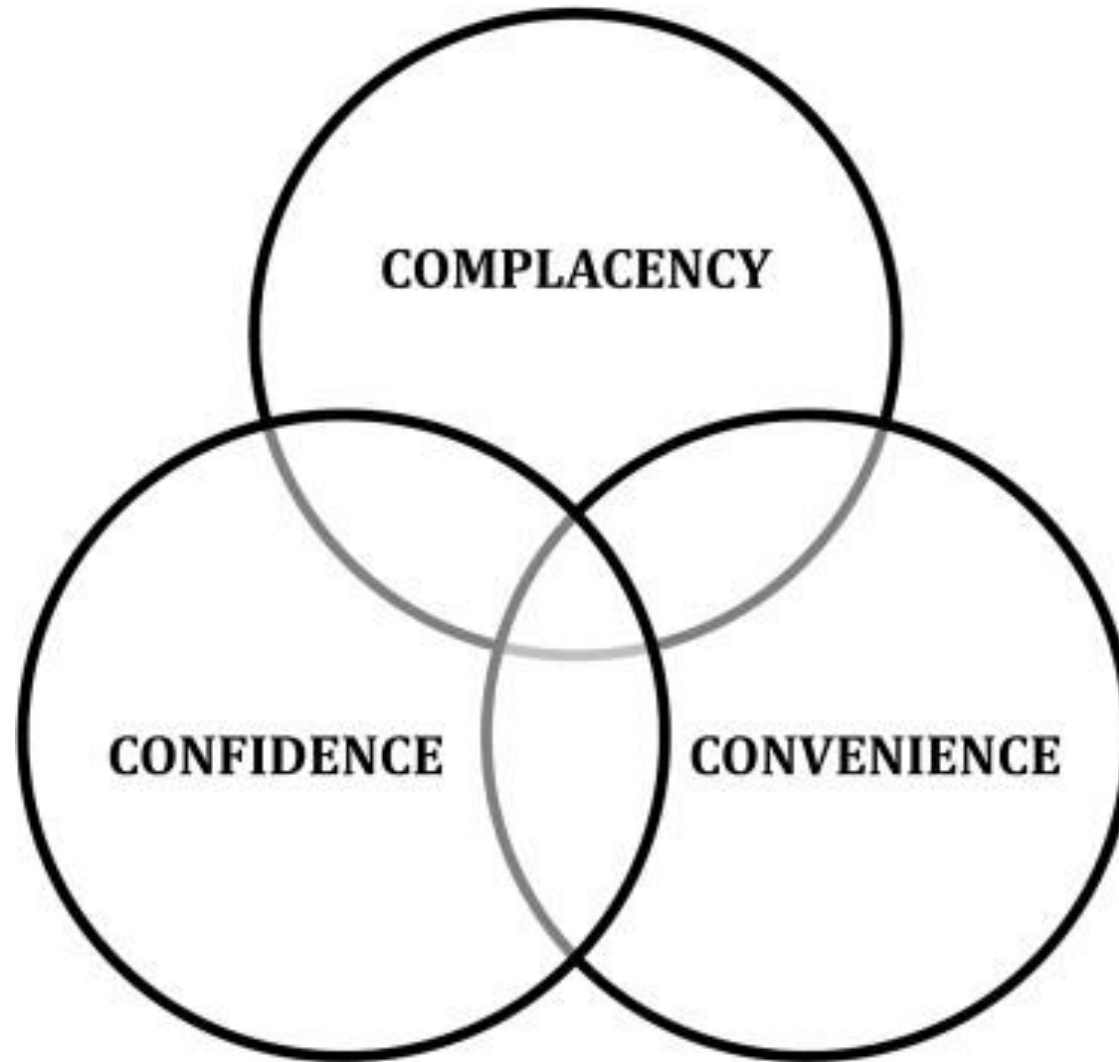
The Continuum of Vaccine Hesitancy



What influences vaccination uptake?



Determinants of Vaccine Hesitancy



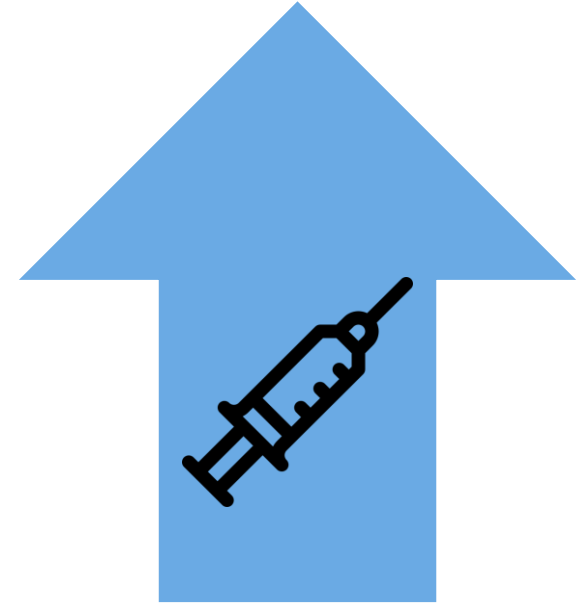
Central Oregon Vaccine Confidence Coalition



Innovative,
evidence-based
and equity-
informed
strategies and
interventions



Confidence
Complacency
Convenience



COVID Vaccine
Uptake &
Coverage



Coalition Members

Academia

CBOs

Chambers /
Businesses

Councils

Community
Members /
Leaders

Faith-Based
Organizations

Health Plans

Media

Providers

Schools

Tri-County
Health
Departments



Public Health
Prevent. Promote. Protect.



Accomplishments

- Strengthening Tri-County partnerships
- Strategic framework to guide Coalition activities
- Preparing for mass media campaign
- Building enthusiasm through stickers and vaccination stories
- Monitoring attitudes and barriers through surveys, focus groups, and metrics
- Informing operations decisions with data



Everyone in Phase 1A, Groups 1,2,3 and 4 are currently eligible for the vaccine.

Group 1

- Hospital staff with patient care responsibilities
- Urgent care
- Skilled nursing and memory care facility healthcare personnel (HCP) and residents
- Tribal health programs
- Emergency medical services (EMS) providers and other first responders
- All health care interpreters and traditional health workers in any setting within Phase 1a

Group 2

- Other long-term care facilities, including all paid and unpaid HCP, all staff and contractors, including residents who meet the age requirements of:
 - Residential care facilities
 - Adult foster care
 - Group homes for people with intellectual and developmental disabilities
 - Other similar congregate care sites
- Hospice programs
- Mobile crisis care and related services

- Individuals working in a correctional setting

Group 3

- HCPs in outpatient settings serving specific high-risk groups
- Day treatment services
- Non-emergency medical transport (NEMT)
- Paid or unpaid caregivers (including parents or foster parents) of medically fragile children or adults who live at home
- Adults and age-eligible children who have a medical condition or disability who receive services in their homes

Group 4

- All other outpatient HCPs
- Other HCP who provide direct service to people with I/DD and other high-risk populations.
- Other public health settings, such as HCP serving WIC, or CBO's with direct or indirect exposures

People eligible: **400,000** approximately

Phase 1B

Beyond Date TBD

Who's getting vaccinated in Oregon next

Group 1

- Childcare providers, early learning and K-12 educators and staff
Eligible week of January 25, 2021

Group 2

- People 80 and older
Eligible February 8, 2021

Group 3

- People 75 and older
Eligible February 15, 2021

Group 4

- People 70 and older
Eligible February 22, 2021

Group 5

- People 65 and older
Eligible March 1, 2021

Educators: **105,000*** approximately
People over 65: **795,000*** approximately

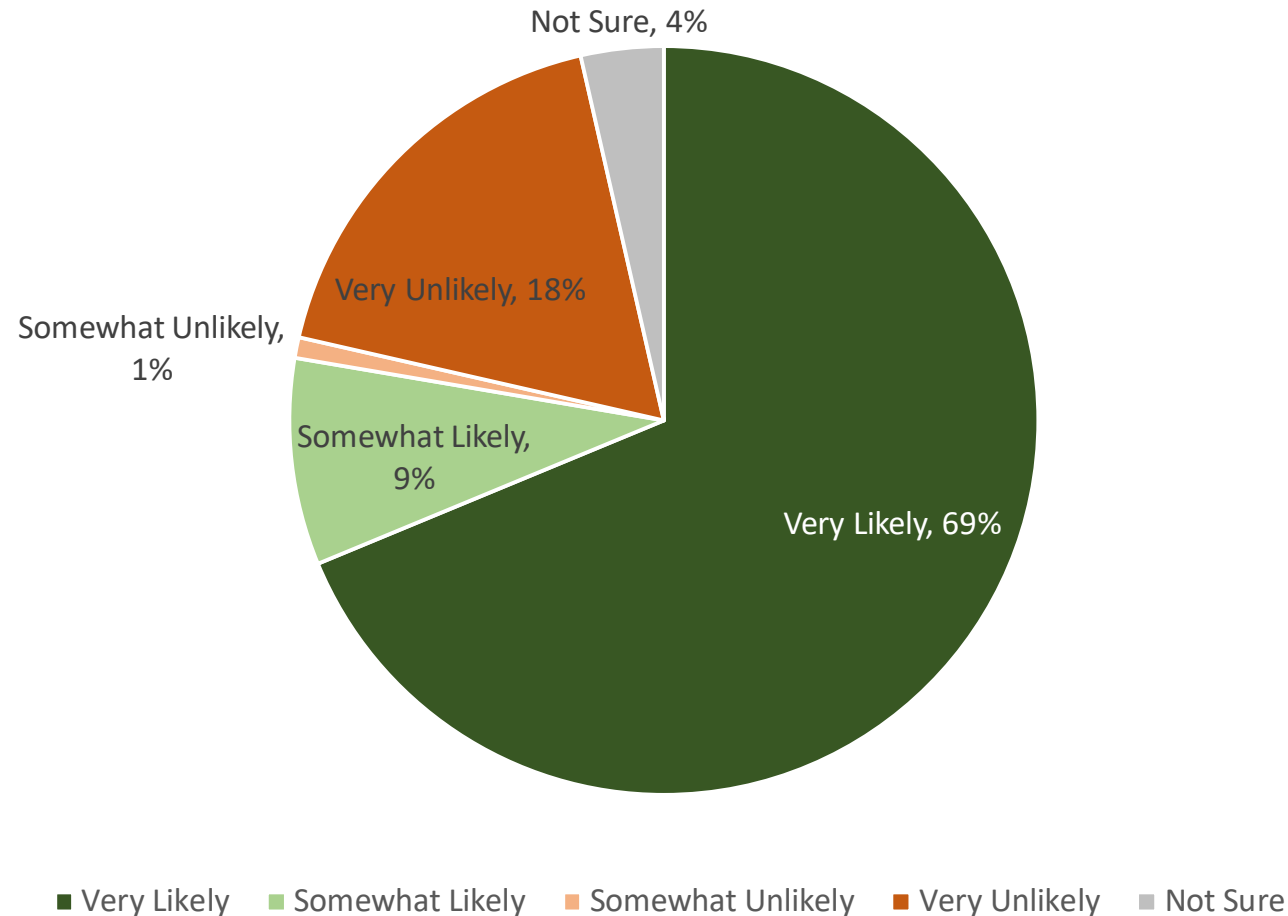
Subsequent groups will be determined in coordination with the Vaccine Advisory Committee and shared on OHA's COVID-19 vaccine web page. These are examples of groups of people who may included:

- Critical workers in high-risk settings — workers who are in industries essential to the functioning of society and substantially higher risk of exposure
- People of all ages with underlying conditions that put them at moderately higher risk
- People in prisons, jails, detention centers, and similar facilities, and staff who work in such settings
- General population

* Oregon's vaccine supply is limited. It is estimated to take 12-15 weeks to vaccinate groups 1-5 of Phase 1B.

High Likelihood Among Frontline/ essential Workers

How likely are you to get a COVID-19 vaccine?



Other Essential Worker Insights



Increased interest over time

- 31% more likely now than they had been previously



Concern around newness of the vaccine

- Primary reason cited among those unlikely to get vaccinated



Desire for more information

- Respondents interested in learning more about how the vaccines were developed quickly and vaccine safety / side effects



Access Considerations

- 50% would be comfortable getting vaccinated at work
- Monday-Wednesdays most convenient days of the week
- Childcare responsibilities pose a minor barrier



What can your business do?

Encourage senior leaders to be vaccine champions

Share key messages and resources about the vaccine

Share stories of getting vaccinated through available communication channels

Consider ways to increase convenience for employees

Listen and engage without judgment

