

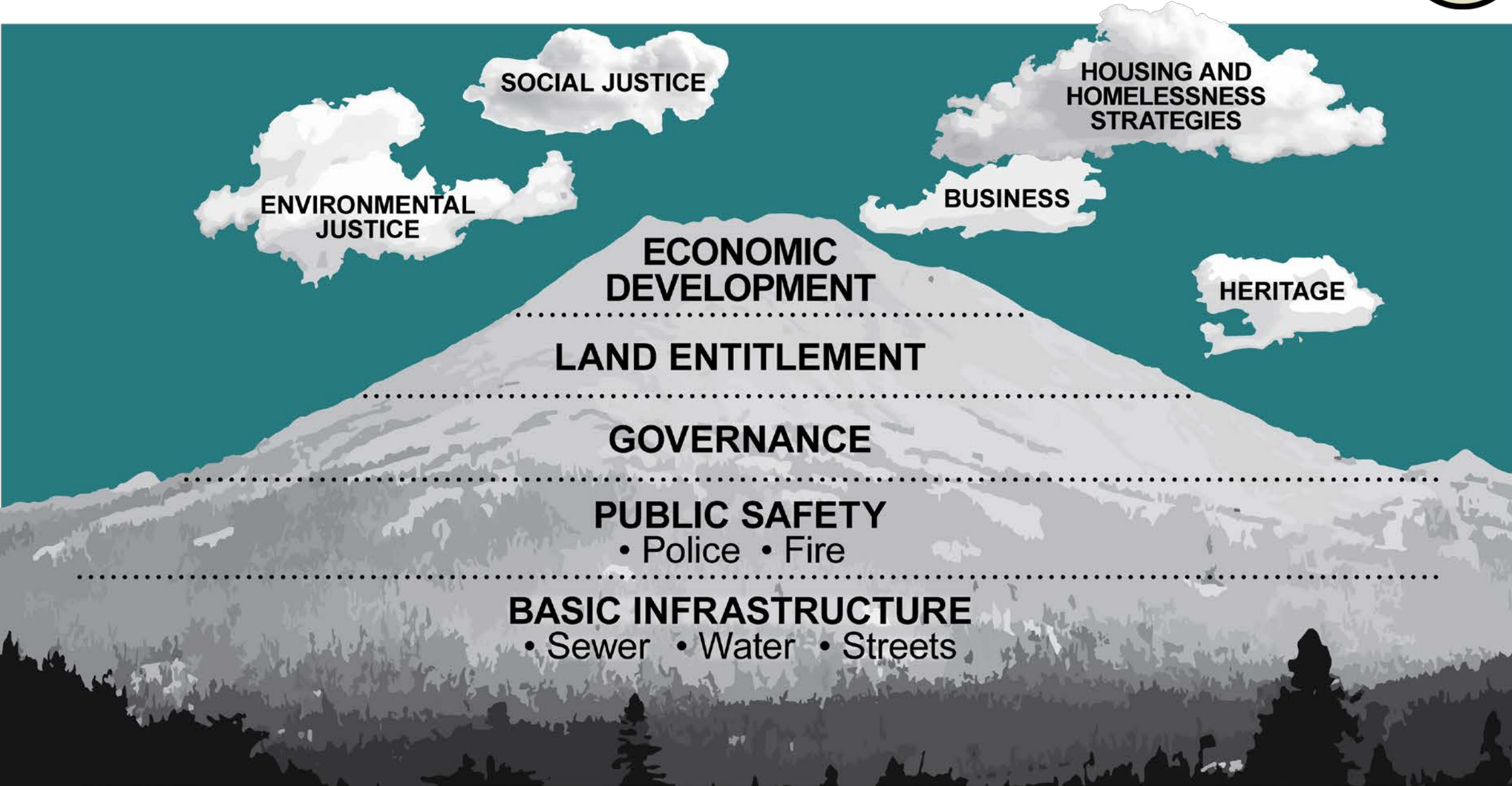


BEND YP EXPERT WEBINAR: CITY OF BEND

**ERIC KING, CITY MANAGER
MELANIE KEBLER, COUNCILOR
RITA SCHENKELBERG, COUNCILOR**

A WARM UP TO CITY GOVERNMENT

CORE SERVICES AND VALUES



SOCIAL JUSTICE

HOUSING AND HOMELESSNESS STRATEGIES

ENVIRONMENTAL JUSTICE

BUSINESS

ECONOMIC DEVELOPMENT

HERITAGE

LAND ENTITLEMENT

GOVERNANCE

PUBLIC SAFETY
• Police • Fire

BASIC INFRASTRUCTURE
• Sewer • Water • Streets



- Parks – Bend Park & Recreation District
- Library – Deschutes Public Library
- Jail, 911, Elections, Health and Social Services, dog licenses – Deschutes County
- Schools – Bend-La Pine School District
- Garbage – Private Contractors



MENTI: QUESTIONS



CITY COUNCIL



7 people elected by residents, serving 4-year terms.

Bend is a city for everyone.

We can all share in the prosperity and promise of this unique and beautiful place.

We honor the people that came before us on these lands and acknowledge that the health of our community relies on the health of our environment.

As stewards of the City, we are accountable to the people of Bend and are responsible for delivering excellent City services.

We are committed to serving everyone fairly, creating a more connected community, and preserving Bend's spirit as we grow.

We will strive to achieve equity and justice for everyone in Bend.





Mayor Sally Russell

Mayor Pro-Tem
Gena Goodman-Campbell

Anthony Broadman
Barb Campbell
Melanie Kebler
Megan Perkins
Rita Schenkelberg



MENTI: QUESTIONS

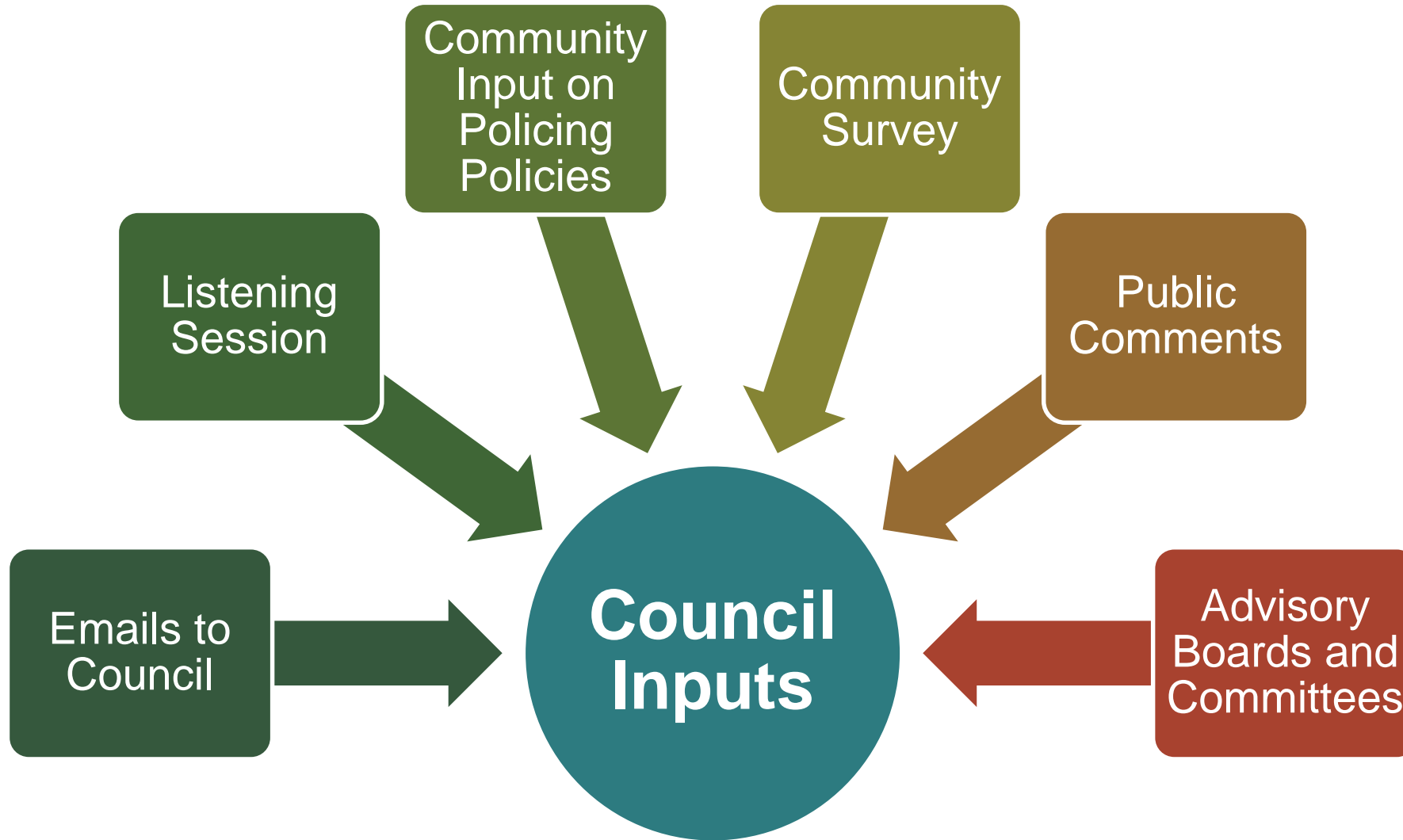


GOAL SETTING PROCESS

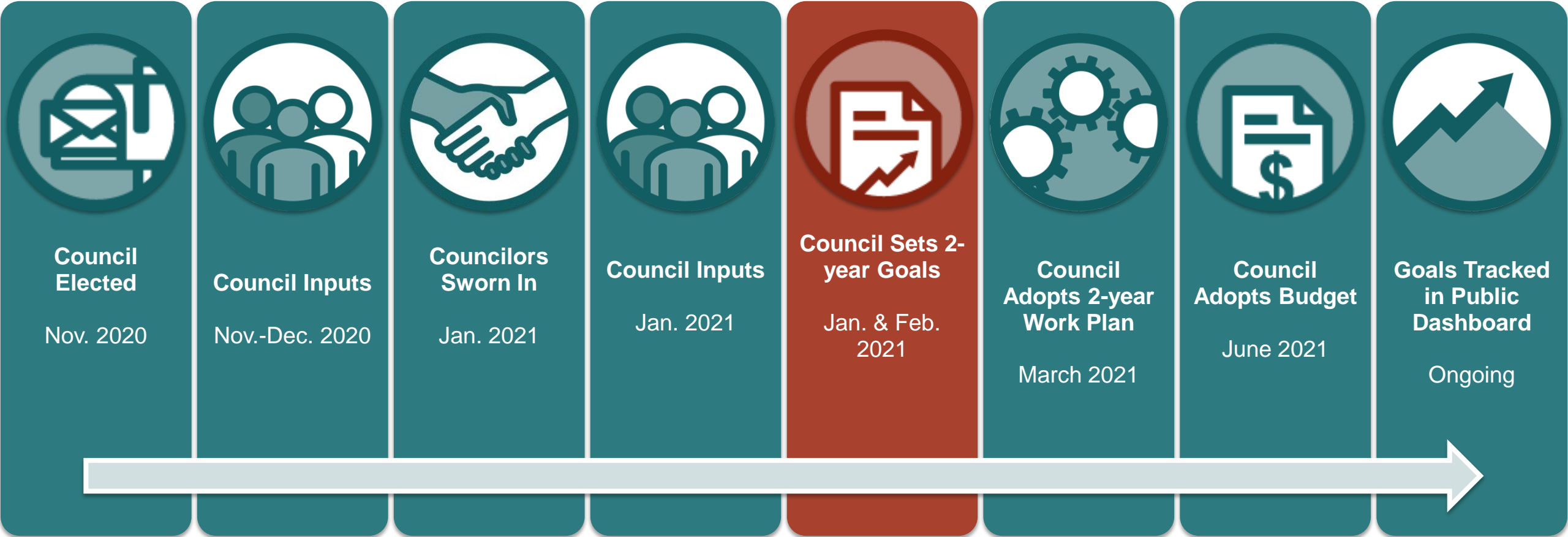
GOAL SETTING – HOW IT WORKS



COUNCIL INPUTS



TIMELINE – YOU ARE HERE



YOU ARE HERE





TRUE IN 10 YEARS...

TRUE TODAY...

- ☐ SPIRIT OF COMMUNITY
- ☐ FEEL a PART of the NATURAL ENVIRONMENT
- ☐ HIGH QUALITY of LIFE
- ☐ CIRCLES of PEOPLE ... CONNECTIVITY
- ☐ LAND USE PLANNING
- ☐ COMMUNITY EVENTS
- ☐ COMMUNITY ENGAGEMENT
- ☐ INTEGRATION of URBAN & NATURAL
- ☐ GREAT PLACE to START & DO BUSINESS
- ☐ PROTECT OUR NATURAL RESOURCES
- ☐ GREAT SCHOOLS
- ☐ SMALL TOWN FEEL / ACCESSIBILITY
- ☐ CORE SERVICES

- ★ STRUCTURE to SUPPORT the HOUSELESS
- ★ EQUITY INTEGRATED in ALL POLICY
- ★ SHARED BUS SYSTEM
- ★ INTEGRATED EAST * WEST
- ★ COMPLETE NEIGHBORHOODS

- ★ SHARED / SAFE STREETS
- ★ ZERO TRAFFIC DEATHS
- ★ EVERY-ONE HAS a SAFE PLACE to LIVE!
- ★ AFFORDABLE
- ★ EQUITABLE TRANSPORTATION

- ★ EQUITABLE HOUSING
- ★ HAVE a JOB, BUY a HOME in BEND
- ★ CLIMATE ACTION LEADER
- ★ NEW GREEN JOB
- ★ WE SUPPORTED the BUSINESSES and OUR ECONOMY
- ★ MET OUR OBLIGATIONS of TRANSIT and CLIMATE PLAN
- ★ ECONOMIC & RACIALLY DIVERSE
- ★ WELCOMING ENVIRONMENT

- ★ EVERYONE HAS ACCESS to HIGH QUALITY of LIFE

- ★ SAFE SPACES to GATHER
- ★ BIKE / PEDESTRIAN PATH for WHOLE CITY

IT IS ACHIEVABLE!

- ★ GROWTH WHILE MAINTAIN NATURAL ENVIRONMENT
- ★ BIPOC are CELEBRATED

WE PLANNED FOR PEOPLE!

- ★ BIPOC FEEL SAFE
- ★ BUILD CITY in MORE COMPLETE COMMUNITIES

- ★ EVERYONE CAN CONTRIBUTE in MEANINGFUL WAYS



CITY OF BEND

2021- 2023 COUNCIL GOALS



PREAMBLE...
 PRESERVING BEND'S CHARACTER
 A CITY for EVERYONE.
 EQUITY & JUSTICE
 SHARE in PROSPERITY

WE SAY, WE BELIEVE

ACCESSIBLE and EFFECTIVE CITY GOVERNMENT

TRANSPARENCY, PROVIDE SERVICES for EVERYONE



HOUSING

HOMES are a BASIC HUMAN RIGHT AFFORDABILITY

ENVIRONMENT and CLIMATE

LEADER in PROTECTING the ENVIRONMENT... SUSTAINABLE SOLUTIONS WHILE STRENGTHENING the ECONOMY

SHARED PROSPERITY

OPPORTUNITY for ALL COMMUNITY MEMBERS

TOGETHER?

TRANSPORTATION and INFRASTRUCTURE

PEOPLE CENTERED, SAFELY & EQUITABLY... GOODS & SAFETY VEHICLES

HOMELESSNESS

PREVENT and END

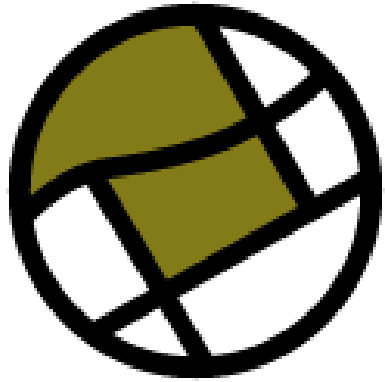
SAFETY, HEALTH, ACCOUNTABILITY and JUSTICE

ALL COMMUNITY MEMBERS FEEL SAFE ACCESSING SERVICES

COMBINE?

OPPORTUNITIES FOR ENGAGEMENT

NEIGHBORHOOD ASSOCIATIONS



[Interactive Map](#)

Neighborhood Associations (NAs) maintain and improve the quality of life in the city, increase citizen participation in local decision making, and form an effective partnership between the city and neighborhood residents.



Why get involved with your NA?

- Connect & interact with your surrounding neighborhood community.
- Provide your input on residential safety and livability issues that impact residents in your neighborhood and citywide.
- Stay informed about planned land development projects and learn how to be involved.
- Participate in community building and good neighbor projects.



COMMUNITY COMMITTEES



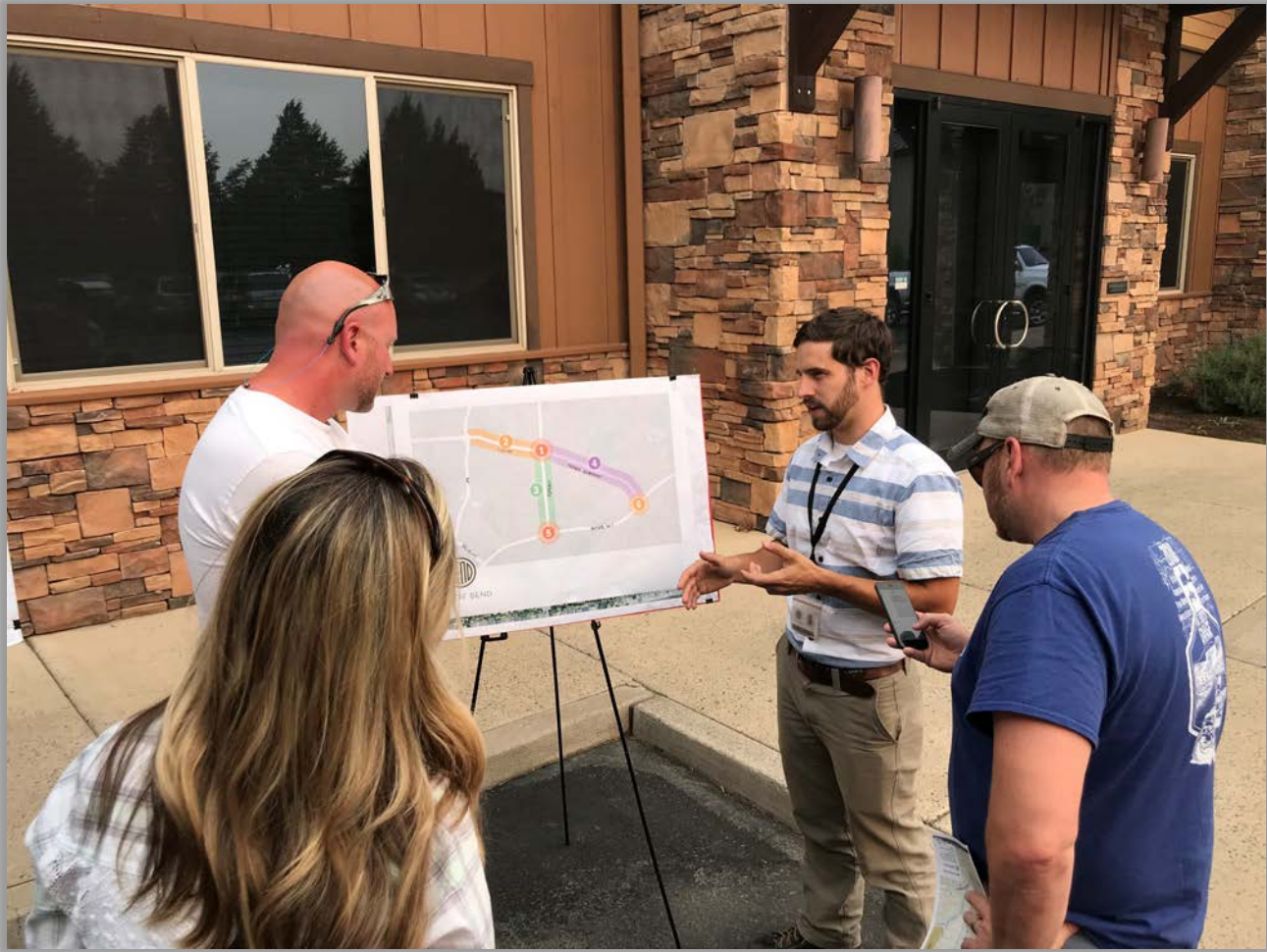
City Manager Advisory Committees

Accessibility Advisory Committee

*Emergency Homelessness Task Force**

*Upcoming/In Development

OTHER OPPORTUNITIES



QUESTIONS?

MENTI: QUESTIONS



STAY CONNECTED!



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