

SPECIAL ADVERTISING RATE PROGRAMS

WE ARE IN THIS TOGETHER!

Central Oregon adults are looking to The Bulletin, especially now, for local news and updates during these turbulent times. Available Local Business Marketing Opportunities Listed Below.

For additional information please contact:

ADVERTISING MATCHING PROGRAM

Meet or exceed your Bulletin advertising budget from either March 2020 or April 2019 and The Bulletin will match your April 2020 spend. Bonus advertising can be used for display ads in the paper or digital ads on bendbulletin.com

LOCAL RESTAURANT GROUPING PAGE

Publishing weekly Thursday's in The Bulletin



- Line listings \$10 weekly (includes name, address, phone, hours)
- 2x2 display ad, full color plus includes a line listing \$40 weekly
- Listed on Bendbulletin.com restaurant/business open pages included with both.

Let The Bulletin help you get your message in front of our 40,000 readers.



The Thursday, April 16 GO! Magazine will feature special content for 420 including stories and features about edibles, CBD oils and much more. Don't miss out on being a part of this issue of GO! Magazine.

SPECIAL THEMED ISSUES OF GO! (STAY!) MAGAZINE

Special rates on 1/4; 1/2 and Full Pages

- April 16- 420 theme
- April 23- Staying fit at home
- April 29- Self-Care tips and tricks from local professionals



RESTAURANT PACKAGES / SMALL BUSINESS PACKAGES

Option 1

Packages includes:

- 2 column (3.4583) x 3" includes full color
- Insert into GO magazine on Thursday
- Pick up the ad within 7 days for \$120 weekly
- 6,250 impressions on bendbulletin.com

(targeting Deschutes County only) for \$37.50 weekly

- Listed on Bendbulletin.com restaurant/business open pages.

Total weekly cost \$157.50

Option 2

Package includes:

- 1 column (1.6458") x 3" , includes full color
- Insert into GO magazine on Thursday
- Pick up the ad within 7 days for \$60 weekly
- 6,250 impressions on bendbulletin.com (targeting Deschutes County only) for \$37.50 weekly

- Listed on Bendbulletin.com restaurant/business open pages.
- Total weekly cost \$97.50**

Customize other print options at \$10/ per column inch includes full color or Add additional impressions at \$6/CPM



ONLINE GIFT CERTIFICATE SALES THROUGH CENTRAL OREGON DEALS

Online gift certificate sales with no up front cost to the business and includes full promotion.

You can sell your gift cards at 50% off or up to the retail value. You choose.

Option 1

You keep 50% of the revenue and we give you the other 50% for future ads and or digital advertising with The Bulletin.

Option 2

You keep 80% of the revenue and 20% goes towards expenses for the program.



A place to showcase a quote, saying, and a message you want to send, giving the community hope, awareness, and also love that is really needed right now. You can include logo, artwork, location(s), and anything else you are doing to help right now (donating food, providing shelter, etc).

Price: \$85.00

Ad Size: 3.25" (W) x 2.5" (H)

Publication: Bulletin & Nickel Marketplace

Color Cost: Free of Charge

Deadline: 4/22 **Publish Date:** 4/29

FREE ADVERTISING for local businesses and restaurants. Call to ask about a free 2x3 full color ad in GO! Magazine, 5,000 impressions on BendBulletin.com, and a free listing on The Bulletin's We're Open page.