

BEND Chamber

Advertising is exclusive to Bend Chamber members.
All ads in full color—Preferred Positioning available.
All content subject to approval.

Inserted quarterly in The Bend Bulletin — BEND Business Edition

Full Page
6.833" w x 9.13" t

Half Page Tall
3.333" w x 9.13" t

Half Page Wide
6.833" w x 4.48" t

Business card
3.25" w x 2.75" t

1/4 Page Wide
3.333" w x 4.48" t

Footer
6.625" w x 2.75" t

Double Truck (one SOLD per edition)
14.42" w x 9.13" t

FILE FORMATTING:

- PDF with fonts embedded
- CMYK - keeps colors true when printed
- 300 dpi - reduces blurry graphics

DEADLINES:

March 1, 2019

June 3, 2019

September 2, 2019

November 15, 2019

INSERT DATES:

March 27, 2019

June 26, 2019

September 25, 2019

December 18, 2019

Send file to **Stephanie Shaver**
Marketing Design & Production Manager
Stephanie@bendchamber.org

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Website— BendChamber.org

Banner ad 850 Pixels w
304 Pixels t

Skyscraper

300 Pixels w
600 Pixels t

Square

300 Pixels w
250 Pixels t

Rectangle ← 300 Pixels wide
125 Pixels tall

Email | Our Open Rates DOUBLE the Industry Standard

BEND Chamber

March 22, 2019



E-Blasts

1050 Pixels wide
2000 (max) Pixels tall

Include:

URL
Subject Line
Pre-header Text
Due One Week Prior

1050 Pixels wide →
250 Pixels tall

2019 BEND CHAMBER ENEWS POWERED BY:

Jones & Roth
CPAs & Business Advisors
www.jrcpa.com

Central Oregon's Experts in Tax, Accounting, Audit, Advisory and Retirement Plan Services



TRIP TO SALEM: Innovation District at OSU-Cascades in the Works

On March 20, Bend Chamber CEO, Katy Brooks, traveled to Salem with key Chamber members to meet with elected officials.

[Read more](#)



State Leaders Talk Budget in Central Oregon

The Bend Chamber shared concerns that the cumulative impacts of new revenue legislation will add new business taxes...

FILE FORMATTING:

- JPG or PNG
- 72 dpi— fast web view
- RGB—web colors

Send file to Stephanie Shaver
Marketing & Design Coordinator
Stephanie@bendchamber.org

2019 STATS

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Website: www.BendChamber.org

Ads are all Run of Site!

ADS ARE SET IN ROTATION ON OUR WEBSITE TO POPULATE NO MATTER WHAT PAGE THE USER VISITS!

11,000
VISITORS A MONTH!

35-44
AVERAGE AGE RANGE OF VISITORS

54%
FEMALE USERS

300,000
PAGE VIEWS PER YEAR!



Email: Advertise in our E-news weekly or create your own!

27%
AVERAGE OPEN RATE
MORE THAN DOUBLES
INDUSTRY STANDARD!

10,000
CONTACTS AND GROWING!

Bend Business Edition is inserted in the Bend Bulletin 4 times per year and published online!

ISSUE DATES: March, June, September, December

15,000
HOUSEHOLD DISTRIBUTION
FROM THE BEND BULLETIN

1,300
DROP LOCATIONS

20%
AVERAGE COST SAVINGS VS.
ADVERTISING IN THE BULLETIN
ON YOUR OWN

