



Leadership
BEND
FIND YOUR IMPACT

Class of 2019

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Leadership Bend—A Program of the Bend Chamber
"Developing the Community Leaders of Tomorrow"
Over 400 Leadership Bend Alumni Serving 26 Years



Application Process

Please read this packet carefully in its entirety before applying. The application process is open to both Bend Chamber members and non-members.

Tuition

Tuition is due prior to the first session and preferably by orientation. Partial scholarships are available on a *limited basis*. Applicants with potential need for financial assistance are encouraged to seek additional funding or sponsorship sources prior to submission and utilize opportunities to be accountable to the investment.

- Chamber member: \$1,100
- Non-member: \$1,455 (includes a one-year Bend Chamber membership)

Application Requirements and Guidelines

- **Due Friday, August 24, 2018. Applications received later will not be accepted.**
- Orientation Monday, September 10, 2018 from 5:00 to 8:00 p.m. **is required. Mark your calendar now.**
- Leadership Bend day-long sessions meet monthly every third Thursday from 8:15 a.m. to 5:00 p.m., except for the first session on Sept. 27, plus additional required dates. Check all dates & times in the application to be sure you can commit, including participation in the Leadership Bend Impact Summit (class project). Mark your calendars to keep the commitment.
- Review the "Commitment Form" carefully and apply proper signatures.
- Include two letters of recommendation: one professional and one personal.
- Applicants to be notified of the status of acceptance the week of September 3, 2018.

Submission Checklist

Please complete the entire application for the 2019 Leadership Bend (LB) program. Incomplete or late applications may be disqualified.

	Complete the entire application
	Answer "Application Questions" and submit along with application
	Include two letters of reference: one professional and one personal
	Read and sign the "Commitment Form" (all signatures required)
	Electronically save and name your file in the format: LastName_FirstName_LB 2019
	Tuition assistance form (if requesting)
	Email complete application directly to jamie@bendchamber.org

Selection

All applicants will be notified *the week of* September 3, 2018. Selection is based upon review of the entire application package. Be prepared to attend the required Orientation on Monday, Sept. 10 if/when accepted. Applicants not accepted into the program for the 2018-2019 year are always encouraged to apply again the next year. Due to the number of outstanding human beings living here, we receive a significant number of quality applications for the limited available spots.



Program Overview

Title Stakeholder
TAYLORNW

Leadership Bend is a community program designed to identify, educate, train and connect willing and committed citizens to leadership roles in our community. Coming into its 26th year with the Class of 2019, Leadership Bend is a 501(c)(3) non-profit organization and is fully supported from local community resources.

WHO participates in Leadership Bend? The program brings together community minded individuals ready to assume leadership roles and organizations who believe a healthy community comes from an investment in leadership. Participants are identified from a broad cross section of the area, drawing from acknowledged and aspiring leaders who represent diversity and share a common commitment to action and a bright future. Leadership Bend alumni include a variety of prominent business owners, CEOs, city managers, superintendents, executive directors, elected officials, industry leaders and professionals.

WHAT is Leadership Bend? Leadership Bend is a nine-month commitment investing in leadership and community awareness and is a program of the Bend Chamber. During nine full-day sessions, scheduled once a month, participants work together with local leaders to expand awareness and understanding of unique issues and opportunities facing the Bend community as well as the Central Oregon region. Participants are challenged to explore current issues first-hand, will benefit from a series of topics designed to enhance individual local leadership skills and be expected to make an impact through the class project, the Leadership Bend Impact Summit.

WHY Leadership Bend? It is our belief everything begins with leadership. As a growing and dynamic region in Oregon, the issues become increasingly more complex and the need for leadership is great. After all, who will “pass the torch” and continue to build upon what was already created by our pillars before us? Leadership Bend educates committed leaders on the issues and resources in the community, allowing one to become a part of the solutions by being a more informed and engaged citizen. When you invest in Leadership Bend, you invest in the community and our future. After the nine-month program is complete, Leadership Bend alumni become our “community trustees.” With over 400 alumni, they know change and opportunity happens through action and the list of accomplishments of Leadership Bend alumni is long. Why not make a difference in your community today? Be a part of Leadership Bend.

Leadership Bend Class of 2019

Schedule & Syllabus

ORIENTATION: Monday, September 10, 2018. Attendance is required. Location: Tetherow Pavilion, 5:00 – 8:00 p.m.

Orientation includes the annual “Leadership Bend Alumni Social & Orientation Mixer.” LB alumni, sponsors, partners, board and key elected officials will also be in attendance. Plan to have your head shot taken upon arrival. Please prepare a personal introduction, reason you applied, and what you hope to gain in **60 seconds or less**.

CLASS: Leadership Bend will meet every third Thursday of the month except for the first session on Sept. 27, 2018 from 8:15 a.m. to 5:00 p.m., plus the Touring Workshop (tbd), assignments and the Leadership Bend Impact Summit. See “Requirements and Credit System” document distributed at orientation for more information. Topics covered will include:

Our Community

- Develop greater appreciation & understanding of the historical issues & events that shaped Central Oregon
- Learn how our local bonds, districts, levies and campaigns have impacted us and the value of your role
- Understand Oregon’s property tax and land use system

Economy, Tourism, Arts & the Central Oregon Business Climate

- Understand the current Central Oregon business climate, the role of tourism, arts, health industry, and more
- Understand local efforts to expand and retain local businesses; how key partners work together

Government

- Examine leadership and operational differences between city, county, state and federal government
- Discuss major issues and opportunities facing local government; meet elected officials and key stakeholders

Judicial, Legal & Public Service

- Increase awareness of the local court system, community justice, and community protection services
- Gain an understanding of our public servants serving Central Oregon and your role

Boards, Nonprofits and Human Resources

- Learn how a board truly works and become prepared to identify strengths and weaknesses
- Learn from key organizations, why they exist and how they impact the community

Education, Technology and Emerging Industries

- Understand the fundamental education components and what’s next on the horizon in our community
- Talk with key industry leaders in tech, rec, bio, brewing and more emerging industries

Land & Natural Resources

- Increase understanding of state, county and city land and water practices
- Learn how these laws impact our natural resources and quality of life

Communications & Media

- Understand our media and the process of effective communication locally
- Tour local television, news, radio and media outlets

Leadership Development & Teambuilding

- Discover your own local leadership value as you learn from each guest educator, community leader and interact with your classmates through building and managing your class project

CLASS PROJECT: Leadership Bend Impact Summit <http://lbimpactsummit.com/>. This is the class project for Leadership Bend and will require time outside of class. Carefully read about it on the next page.

GRADUATION: June 2019, date TBD. Location: Deschutes Brewery Mtn. Room, 5:00 p.m. - 7:00 p.m.



Leadership. Vision. Involvement. Community.

The Leadership Bend Impact Summit: Your Class Project

The Leadership Bend program will help transform your current vision of the community while making close connections with local leaders and your fellow classmates. During this nine-month program participants will learn the pressing issues and have opportunities to look behind the scenes in Central Oregon to understand why leadership is important in our region.

The Leadership Bend Impact Summit (www.lbimpactsummit.com) is the official and required Class Project of the Class of 2019. This is leadership in action! You will make a difference in the region through your passion, contribution and commitment to this project. Part of the responsibility of being a leader in any community is to invest in the health of its nonprofits. The applied learning from this class project will cultivate your inner leader!

Overview: The class project, the Leadership Bend Impact Summit, is meant to teach leadership in action. This active learning project is intended for your class to mimic the operations of a board. You will select nonprofit organizations to complete a series of workshops (that you will host) to build their capacity. The culmination of the Impact Summit is the "Pitch for a Purpose" event (that you will organize) where finalists from the workshops will compete for cash prizes (for which you will fundraise). Teamwork and participation is essential to the success of your class project. Early involvement with key potential partners for workshop curriculum and possible sponsors/funding will help your process be successful.

LB Impact Summit has an Advisory Board that will assist you like a "Board of Directors." Your own class will put together a Steering Committee which can serve like your "Executive Team." You may decide to elect a Class President early on who will serve as your "Executive Director." This allows the "Board" and "Executive Team" to have lines of communication for interaction and help strengthen your work in the project and its success.

History: The 2015, 2016, 2017, and 2018 LB Impact Summit programs held strategic business planning and coaching workshops for 10 or more qualifying nonprofits which culminated in a sponsored community event in May. Five selected organizations competed for a cash prize of \$10,000-12,000 raised by the LB class, plus a \$1,500 (or more) Audience Choice Award. Outstandingly, both events not only gave cash prizes and covered expenses, they raised funds for Leadership Bend scholarships and, at times, a bit of "seed" money for the next class. Each class also built and expanded upon key partnerships like Oregon Community Foundation (OCF), Nonprofit Assoc. of Oregon (NAO), granting organizations, venues, key workshop educators and coaches, plus judges for the pitch event. The Class of 2019 will have these same opportunities for interaction and every new possibility on the horizon.

Mission: *The Leadership Bend Impact Summit mission is to foster sustainability and advance the success of the nonprofit community through sound business planning and practices.*

Objective: Recognizing that small to medium size nonprofit organizations play a vital role in the resilience of the Central Oregon community, the LB Impact Summit seeks to strengthen these organizations by providing educational workshops on finance, communication and organizational governance to increase capacity, efficiency and impact. In addition, the annual Impact Summit provides an opportunity for a small to medium size group of selected non-profits to compete for a cash prize to further their mission.

More information on the LB Impact Summit will be covered during Orientation. Are you excited about what your 2019 LB Impact Summit teamwork will discover ahead? We are!

Celebrate 26 years of Leadership Bend this year with over 400 alumni!

APPLICATION QUESTIONS (*Answer and submit with application on separate document*)

Please answer the following questions concisely in a separate document. Be sure to include it with your application. Limit your answers to no more than a total of two typed pages. Additionally, you may attach a résumé or background material that would provide any additional information you wish to include (not required). Be sure your name (last name first) and business/organization affiliation are on all documents.

1. What do you think are two of the most significant issues facing the greater Bend/Deschutes County area today, and what do you think could be done to resolve at least one?
2. How do you envision Leadership Bend helping you reach your personal and professional goals?
3. Who do you feel are two of our current community leaders and why?
4. Please review the Impact Summit explanation on page (Pages 5-6). Please explain your willingness and ability to participate in this event / class project. Please provide details about what skills or experiences you would bring to this group project. More info on past LB Impact Summits found at www.lbimpactsummit.com

TUITION

Name: _____

Business or Organization: _____

Tuition must be paid in full prior to the first session and preferably before orientation on September 10, 2018. Tuition is non-refundable once the September program Orientation begins Sept. 10, 2018.

Tuition Amount: Bend Chamber Member - \$1,100 Non-Member - \$1,455

My tuition will be paid by (please check all that apply):

Employer \$ _____ Self \$ _____ Combination/Other \$ _____

Make checks payable to: Leadership Bend (Invoice upon request only).

Visa, MasterCard, AMEX and Discover accepted. Credit cards are not processed until selection complete.

Call or submit payments by credit card to bob@bendchamber.org or 541-382-3221

In order to participate in this program, I am requesting financial assistance: Yes ____ No ____

Partial tuition scholarships may be available. A separate application can be found at the back. Complete by deadline.

I learned about Leadership Bend through (check all that apply):

____ Publication ____ Media ____ Friends ____ Leadership Bend Alumni/Board ____ Employer

____ "A Taste of Leadership Bend" ____ LB Impact Summit ____ Other: _____

Completed applications and two letters of reference due no later than:

Friday, August 24, 2018.

Please review and complete the Application Checklist.

Selection Committee may need to invite applicants for an interview.

All applicants notified the week of Sept. 03, 2018.



Leadership Bend Class of 2019 Commitment Form

Please submit with your application and keep a copy for your records

This signed Commitment Form is between _____ and Leadership Bend.
(Applicant's name)

If accepted into the program, I understand the commitment I am making to the Leadership Bend program for the Class of 2019 as follows:

- Orientation - September 10, 2018, 5:00 – 8:00 p.m. (attendance required);
- Attendance at all scheduled monthly sessions (Every third Thurs. except for the first session on Sept. 27)
- Attendance at the **"Touring Workshop"** (tba October 2018) ;
- **Making necessary arrangements to begin on time and remain in the daily sessions;**
- Completion of homework, required extra credit and team assignments which will require time outside of class for successful program completion;
- Graduation ceremonies (May/June 2019);
- Full participation in the **"Class Project" – The Leadership Bend Impact Summit** which will require time outside of class for successful program completion;
- Min. required attendance at **(2) What's Brewing: Community Forums** (generally held the second Tuesday monthly, except Dec.). You will schedule and register yourself. Your tuition covers the two required.
- My future plans to include seeking a community leadership role or position within the next five (5) years

I understand the expectations and commitment to this program including the importance of not missing any portion of the sessions and programs for the Leadership Bend Class of 2019. If an emergency causes me to miss a session or a portion of a session, **I understand I will be expected to make up those credits by completing extra credit assignments.** Extra credit options and examples are outlined in the Credit System document provided at Orientation and are to be completed in the online credit program (Schoology) and are my responsibility to complete. I will complete all assignments by the due date, including extra credit, unless prior arrangements have been made. Finally, being as such that this program can only select a set number of participants, I understand the value of my acceptance and why my commitment, as well as that of my fellow classmates, is of great significance.

Signed:

Leadership Bend Applicant

Date

As the direct supervisor of _____, I will provide him/her with the time necessary to complete the program commitments. I understand I will be notified if this applicant does not complete any portion of the program.

Signed:

Applicant's Direct Supervisor or HR equivalent

Date



Leadership Bend Partial Tuition Assistance Pre-Application

You have indicated on your application you may need tuition assistance in order to participate in Leadership Bend 2019. If possible, we do not want financial considerations to keep qualified individuals from participating.

Scholarships are available on a *limited basis*. Applicants with a potential need for financial assistance are encouraged to seek additional funding (or sponsorship sources) prior to submission and utilize opportunities to be accountable to the investment. Please complete this form to help evaluate your tuition needs and return it to: Leadership Bend, Jamie Christman: jamie@bendchamber.org.

Name _____

Organization _____

Tuition for Leadership Bend 2019 is \$1,100 Chamber Member (\$1,455 Non-Member)

Amount your Organization will contribute \$ _____

Amount to be Paid Personally \$ _____

Amount of Tuition Assistance Requested \$ _____

(Note: scholarship assistance available varies in amount and eligibility)

Payments may be an option on any amounts paid personally. Please contact Jamie Christman for more information.

Personal Financial Information

Please explain why you require financial assistance. Attach any documentation that would assist in evaluating your tuition assistance application.

Signature of Applicant: _____ Date: _____

Leadership Bend – A Program of the Bend Chamber
“Developing the Community Leaders of Tomorrow”
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