

2017 Rate Card

Advertising is exclusive to Bend Chamber members.

All ads in full color—Preferred Positioning available. All content subject to approval.

→ PRINT			
BEND Business Edition	Annual (6)	3 Mo	1 Month
Centerfold Double Truck			\$2,500
• Full Page	\$800/mo	\$900/mo	\$1,000
• 1/2 Page	\$480/mo	\$540/mo	\$600
• 1/4 Page	\$280/mo	\$315/mo	\$350
• 1/8 Page	\$144/mo	\$162/mo	\$180
• Cube	\$79/mo	\$89/mo	\$99
Guaranteed Placement			add 25%
BEND Business & Lifestyle Magazine		Article Section	Red Pages
• Full Page		\$1,849	\$1,200
Full Page1/2 Page		\$1,849 \$899	\$1,200 \$775
• 1/2 Page		\$899	\$775
 1/2 Page 1/4 Page 		\$899	\$775 \$625
 1/2 Page 1/4 Page Cube 		\$8	399

Website	Annual	6 Mo	3 Mo	1 Month
Skyscraper	\$316/mo	\$336/mo	\$356/mo	\$395
• Square	\$236/mo	\$251/mo	\$266/mo	\$295
Rectangle	\$200/mo	\$213/mo	\$225/mo	\$250
• Premium Directory Search Header	\$1,200			
Category Banner Ad	\$600			
• Enhanced Business Listing	\$300			

Business Edition / Weekly E-News

• Cube	\$100/mo	\$150/mo	\$175/mo	\$200
Rectangle	\$175/mo	\$275/mo	\$325/mo	\$350
• Sponsor (Header)	SOLD			

Create Your Own Email Promotion

Jan-Sept	\$300/ea
Oct—Dec	\$500/ea