











Be a Member of the Bend Chamber and Get Noticed, Connected and Supported!

# MEMBERSHIP



As one of the only Chambers of Commerce in the Western United States that is supported 100 percent by members, The Bend Chamber receives no government funding and as such remains an unbiased advocate for the best interests of the business community. This allows the Chamber to lobby hard on behalf of its members when it comes to civic matters and to take on controversial issues others cannot or do not for political and other reasons.

### MISSION:

The Bend Chamber is a vital strategic partner creating resources and opportunities for member success,quality of life, engagement and meaningful impact.



\$6,000

\$3,000

\$1,500

\$800

\$750

\$365

of life, mact.

## **LEAD INVESTOR**

Annual Investment \$6,000 VALUE: \$13,500

Community Leader Supporting Bend Business.

This is the premier level of membership in the Bend Chamber of Commerce. Be recognized as a business leader and active contributor to the community. Your company profile will be included in the chamber's programs, advocacy and marketing. Be a member of the CEO Advisory Council, including your business peers who meet for lunch twice yearly to contribute insight and expertise advising chamber initiatives and priorities.

- Inclusion on the CEO Advisory Council
- Bi-annual Lead Investor luncheons
- Gold Level Sponsorship to (1) Chamber Event of your choice (\$3,000 Value)
- Annual website "Skyscraper" ad (\$3,792 Value)
- Two (2) tickets to all Bend Chamber events (\$1,286 Value)
- Table sponsorship/signage at SAGE Business
  Awards, Real Estate Forecast Breakfast and
  Economic Forecast Breakfast (\$800 Value)
- Opportunity to provide content for industryrelated articles in the Bend Chamber Business Edition
- Logo presence on BendChamber.org's footer, in bi-monthly *Bend Chamber Business Edition* and in weekly *Business Edition* e-newsletter
- Unlimited additional businesses or locations (within Deschutes County)
- Unlimited category listings
- 50% off one-time advertising (\$2,400 annual max value)

#### VISION:

The vision of the Bend Chamber is to gather, equip and mobilize our business community to drive a prosperous economy and unmatched quality of life.



## **INFLUENCE**

Annual Investment \$3,000 Value: \$4,700

As an Influence member, you gain insight into the inner workings of our region through carefully-crafted programs that make the most of your time. Your Influence membership gives you and your team access to some of the most valuable programs and events in the region.

In addition to the benefits of the basic level, these unique benefits are included with your Influence level investment:

- Event Series VIP Tickets (\$536 value):
  - Real Estate Forecast (2)
  - Economic Forecast (2)
  - SAGE Business Awards (4)
- Additional businesses or locations - up to 3 total (\$795 max value)
- Additional category listings up to 4 total (\$140 value)
- 50% off one-time advertising (\$1,500 annual max value)

## **CONNECT**

Annual Investment \$1,500 Value: \$3,200

Sometimes the biggest challenge a business has is just getting the word out about what they do. The opportunities for you and your company to be recognized and acknowledged within the Bend Chamber and community are abundant. Connect membership puts your business among a visible group of investors helping the chamber to invest more into our mission.

In addition to the benefits of the basic level, these unique benefits are included with your Connect level investment:

- EXCLUSIVE! Annual After-Hours Cocktail event with the Chamber Board
- Tickets to annual SAGE
  Business Awards (2)
  (\$150 value)
- Additional businesses or locations - up to 2 total (\$530 value)
- Additional category listings up to 3 total (\$105 value)
- 50% off one-time advertising (\$750 annual max value)

## **GROW**

Annual Investment \$750 Value: \$2,200

Grow members receive even more exposure built in to your annual membership. The Bend Chamber's unique position in the region gives your business a marketing advantage. The chamber offers cost savings and value-added services that can save your company money.

In addition to the benefits of the basic level, these unique benefits are included with your Grow level investment:

- Logo presence as a "Featured Member" on BendChamber.
   org with link to your website
- Enhanced website directory listing (\$300 Value)
- Additional category listings up to 2 total (\$70 value)
- 50% off one-time advertising (\$500 annual max value)

When it comes to business in Bend, no organization has been looking out for the best interest of this community longer than the Bend Chamber of Commerce. Since 1926 the Bend Chamber has worked to support its mission to be a vital strategic partner creating resources and opportunities for member success, quality of life, engagement and meaningful impact.

**INFLUENCE** 

Cost-per-Member Benchmark

CONNECT

**GROW** 

**BASIC** 

From traditional Ribbon Cuttings to newer and more progressive programs such as "What's Brewing and Young Professionals Network, the Bend Chamber provides the tools and the resources Bend businesses, visitors, relocators, and the community at large need to succeed.

Membership in the Bend Chamber of Commerce is much more than a plaque on the wall, the fulfillment of a sense of civic obligation, or the means to generate new business. Rather, membership represents a commitment to the continued prosperity of the Bend Economy. CONTACT: 777 NW Wall St, Ste 200 Bend, OR 97703 (541) 382-3221 BendChamber.org