



# Leadership Bend Class of 2017

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Leadership Bend—A Program of the Bend Chamber  
*“Developing the Community Leaders of Tomorrow”*  
Over 385 Leadership Bend Alumni Serving 23 Years



# Application Process

The application process is open to both Chamber members and non-members. Please read this packet carefully in its entirety before applying. Professional conduct and accountability through the process, selection and program is expected and, of course, greatly appreciated.

## *Tuition*

Class of 2017 program year: September 2016 through May 2017, plus a June graduation and September orientation. Tuition is due prior to the first session and preferably by orientation.

- Chamber member: \$1,025
- Non-member: \$1,300 (includes a one-year Bend Chamber membership)

## *Application*

- Due by or before noon Monday, August 15, 2016
- Orientation Sunday, September 11, 2016 from 5:00 to 7:30 p.m. is required.
- Leadership Bend meets monthly every third Thursday from 8:30 a.m. to 5:00 p.m., plus additional required dates, such as the Oct. 5<sup>th</sup> Touring Workshop & Sep. 11<sup>th</sup> Orientation.
  - Check all dates & times in the application to be sure you can commit, including participation in the Leadership Bend Impact Summit (class project).
  - Review the “Commitment Form” carefully and apply proper signatures
  - Procure two letters of recommendation: one professional / one personal
- **The Selection Committee may need to invite applicants for an interview. All applicants will be notified the status of his or her acceptance the week of August 22, 2016.**

## *Submission*

Please complete the entire application for the 2017 Leadership Bend (LB) program. Incomplete applications will be disqualified. Take note to answer the “Application Questions” from the top of page 9 on a separate sheet of paper, as well as, read and sign the “Commitment Form” on page 10 (a Supervisor, Manager or HR Director signature is required for the Commitment Form in most cases; some exceptions do apply). Commitment Form signatures should be handwritten, only using legally digital when necessary.

Upon completion, electronically return pages 7-10 (and 11 if seeking financial assistance), answers from page 9 and two (2) letters of reference (one each personal / professional). **SAVE AS:** LastName\_FirstName\_LB 2017 and email directly to [jamie@bendchamber.org](mailto:jamie@bendchamber.org).

Scholarships are available on a *limited basis*. Applicants with a potential need for financial assistance (full or partial) are encouraged to seek additional funding or sponsorship sources prior to submission and utilize opportunities to be accountable to the investment.

## *Selection*

We will notify all applicants the week of August 22, 2016. Applicants selected for the program are required to attend Orientation and expected to fulfill the commitments of the program such as the nine full-day sessions, assignments, Touring Workshop, a portion of required extra credit and the class project (Leadership Bend Impact Summit – formerly the C.O. Impact Summit).



## Program Overview

**TAYLOR**NW

Title Stakeholder

Leadership Bend is a community program designed to identify, educate, train and connect willing and committed citizens to leadership roles in our community. Coming into its twenty-fourth (24<sup>th</sup>) year with the Class of 2017, Leadership Bend is a 501(c)(3) non-profit organization and is fully supported from local community resources.

**WHO participates in Leadership Bend?** The program brings together community minded individuals ready to assume leadership roles and organizations who believe a healthy community comes from an investment in leadership. Participants are identified from a broad cross section of the community, drawing from acknowledged and aspiring leaders who represent diversity and share a common commitment to action and a bright future. Leadership Bend alumni include a variety of prominent business owners, CEOs, city managers, superintendents, executive directors, elected officials, industry leaders and professionals.

**WHAT is Leadership Bend?** Leadership Bend is a nine-month commitment investing in leadership and community awareness and is a program of the Bend Chamber. During nine full-day sessions, scheduled once a month, participants work together with local leaders to expand awareness and understanding of unique issues and opportunities facing the Bend community as well as the Central Oregon region. Participants are challenged to explore current issues first-hand, will benefit from a series of leadership topics designed to enhance individual leadership skills and be expected to make an impact through the highly identified class project, the Leadership Bend Impact Summit (formerly the Central Oregon Impact Summit).

**WHY Leadership Bend?** It is our belief that everything begins with leadership. As a growing and dynamic region in Oregon, the issues become increasingly more complex and the need for leadership is great. After all, who will “pass the torch” and continue to build upon what was already created by our pillars before us? Leadership Bend educates committed leaders on the issues and resources in the community, allowing one to become a part of the solutions by being a more informed and engaged citizen. When you invest in Leadership Bend, you invest in the community and our future. After the nine-month program is complete, Leadership Bend alumni become community trustees. With over 385 alumni, they know change and opportunity happens through action and the list of accomplishments of Leadership Bend alumni is long. Why not make a difference in your community today? Be a part of Leadership Bend.



## Leadership Bend Class of 2017

### Program Schedule & Session Objectives

**ORIENTATION: Sunday, September 11, 2016. Attendance is required at Orientation.\***

*Location: Bend Golf & Country Club, 5:00 - 7:30 p.m. (Plan 60 seconds or less to intro self & tell why LB).*

Leadership Bend will meet every 3rd Thursday of the month beginning September 15, 2016 from 8:30 a.m. to 5:00 p.m., plus the Touring Workshop Oct. 5th, assignments and the Leadership Bend Impact Summit. A portion of credits towards graduation require extra credit activities or involvement independent of sessions. A wide variety of opportunities for approved extra credit are provided and covered in more detail at Orientation.

**The following will be covered during the program:**

#### **Leadership Development & Teambuilding**

- Develop a variety of leadership skills and discover your own leadership value and why it is important as you learn from each guest educator, community leader and have subject matter interaction with your classmates
- Group and individual leadership training with our certified professional coach, Sheila Mawdsley

#### **Our Community**

- Develop greater appreciation & understanding of the historical issues & events that shaped Central Oregon
- Learn how our local bonds, districts, levies and campaigns have impacted us and the value of your role
- Understand Oregon's property tax and land use system

#### **Economy, Tourism, Arts & the Central Oregon Business Climate**

- Understand the current Central Oregon business climate, the role of tourism, arts, health industry, and more
- Understand local efforts to expand and retain local businesses; how key partners work together

#### **Government**

- Examine leadership and operational differences between county and city
- Discuss major issues and opportunities facing local government; meet elected officials and key stakeholders

#### **Judicial, Legal & Public Service**

- Increase awareness of the local court system, community justice, and community protection services
- Gain an understanding of our public servants serving Central Oregon and your role

#### **Boards, Nonprofits and Human Resources**

- Learn how a board truly works and become prepared to identify strengths and weaknesses
- Learn from key organizations why they exist and how they impact the community

#### **Education, Technology and Emerging Industries**

- Gain an awareness of the challenges facing youth and growth in our community
- Understand the fundamental education components and what's next on the horizon in our community

#### **Land & Natural Resources**

- Increase understanding of state, county and city land and water practices
- Learn how these laws impact our natural resources and quality of life

#### **Communications & Media**

- Enhance communication skills, understand our media and the process of effective communication locally

**CLASS PROJECT: Leadership Bend Impact Summit (formerly [Central Oregon Impact Summit](#)).** This is the class project for Leadership Bend and will require time outside of class. Carefully read about it on the next page.

**GRADUATION:** June 2017, date TBD. Location: Deschutes Brewery Mtn. Room, 5:00 p.m. - 7:00 p.m.

\***Orientation** includes the "Leadership Bend Alumni Social & Orientation Mixer". LB alumni, sponsors, partners, board and key elected officials will also be in attendance. Plan to have your head shot taken upon arrival. Your personal introductions and reason applied/hope to gain (60 seconds *or less*) will commence directly after the social portion, followed by Orientation.



**LEADERSHIP  
BEND**

## **Leadership. Vision. Involvement. Community.**

The Leadership Bend program will help transform your current vision of the community while making close connections with local leaders and your fellow classmates. During this nine-month program, learn the issues, opportunities and “hot-topics” in Central Oregon and why providing valuable leadership to the region is important.

In addition to the monthly day-long sessions, you will connect with area movers and shakers at the [City Club of Central Oregon](#) monthly lunch forums as part of the regular curriculum of the day. Plus, experience the fun and ease of [The Bend Trolley](#) as you take a break and connect with fellow classmates while together we commute to lunch.

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**The Leadership Impact Summit** (formerly the [Central Oregon Impact Summit](#)) is the official “Class Project” of the Class of 2017. It is the “non-profit lab” of the program curriculum in which you make a difference in the region through your passion, contribution and commitment to this project. As you likely already know, part of the responsibility of being a leader in any community is to invest in the health of its non-profits. The applied learning from this class project will build and bring out the leader within differently for each participant.

**Mission:** The Leadership Bend Impact Summit mission is to foster sustainability and advance the success of the non-profit community through sound business planning and practices.

**Vision:** Recognizing that small to medium size nonprofit organizations play a vital role in the resilience of the Central Oregon community, the LB Impact Summit seeks to strengthen these organizations by providing educational workshops on finance, communication and organizational governance to increase capacity, efficiency and impact. In addition, the annual Impact Summit provides an opportunity for a selected group of small to medium size non-profits to compete for a cash prize to further their mission.

Thus, the **Touring Workshop** on Wednesday, October 5, 2016 is to provide as an overview from the two winning non-profit organizations who participated in the 2015 and 2016 Impact Summit process, workshops and final “pitch event” ([Healing Reins](#) & [La Pine Community Kitchen](#)). More than just a required portion of your participation in Leadership Bend, this tour will inspire and show how valuable your work and engagement with the LB Impact Summit will be to so many others. (See the Commitment Form for more details).

Alluded to earlier, it will culminate in a final pitch event in May 2017 (date TBD) with opportunities to award cash prizes, inspire the community and share the shining reflection of your teamwork. Early involvement with key potential partners for workshop curriculum and possible sponsors / match funding will help your process be successful.

While more of this will be covered during Orientation, the LB Impact Summit has an Advisory Board who will assist you like a “Board of Directors”. Your own class will put together a Steering Committee which can serve like your “Executive Team” and, perhaps, you may decide to elect a Class President early on who could serve as your “Executive Director”. This would allow the “Board” and “Executive Team” to have lines of communication for interaction and help strengthen your work in the project and its success.

The 2015 and 2016 Impact Summit programs held strategic business planning and coaching workshops for 10 or more qualifying nonprofits which culminated in a sponsored community event. Five selected organizations competed for a cash prize of \$10,000, plus a \$1500 Audience Choice Award. Outstandingly, both events not only gave cash prizes and covered expenses, they raised some funds for Leadership Bend scholarships and, in 2016, a bit of “seed” money for the Class of 2017. Each class also built and expanded upon key partnerships like Oregon Community Foundation (OCF), Nonprofit Assoc. of Oregon (NAO), granting organizations, venues, key workshop educators and coaches, plus judges for the pitch event. The Class of 2017 will have these same opportunities for interaction and every new possibility on the horizon. Are you excited about what your 2017 LB Impact Summit teamwork will discover ahead?

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Class members are required to attend a select number of [\*What’s Brewing? Community Forums\*](#) (*held monthly*) and [\*Behind the Dream\*](#) series (held quarterly; formerly Pints w/Pillars). See the Commitment Form for details.

A portion of credits towards graduation require **extra credit** activities or involvement independent of monthly sessions. Additional opportunities for extra-credit will be provided throughout the year. For instance, beginning with Orientation, participants can sign up to provide a brief written recap of a session which then gets published monthly in the [Bend Chamber Business Journal](#).

More *What’s Brewing?* forums are being held this fall as part of a special election series to cover local candidates running for city council, Deschutes County Sheriff’s Office, Deschutes County Commission and more. The series ends October 25, 2016 with the popular “**Election Mixer**”, an informal social where all current elected officials and those campaigning are invited to simply mix and mingle with anyone who attends. These are great opportunities for Class of 2017 participants to get a jump on the *What’s Brewing?* requirements mentioned above and even get some potential extra credit.

Admittance into Leadership Bend also includes an optional individual private coaching session with [Sheila Mawdsley](#), our yearlong group leadership coach.

From exciting privileges like attending City Club lunch forums to personal and group executive coaching, you will find yourself immersed in what makes Bend and Central Oregon so special and worth your leadership. Plus, you become a member of the region’s community trustees, the Leadership Bend Alumni Association. Find a Leadership Bend alumni and ask about the experience!

More information will be provided at Orientation.



**LEADERSHIP  
BEND**

**Application for Leadership Bend**  
*Make a commitment to your community today...*

**TAYLORNW**  
Title Stakeholder

**PERSONAL DATA** *(Note: all information is confidential)*

All correspondence will be sent via email unless other arrangements have been made

Name \_\_\_\_\_  
Last First Middle Initial

Business or Organization \_\_\_\_\_

Business Address \_\_\_\_\_  
Street City Zip Code

Home Address \_\_\_\_\_  
Street City Zip Code

Work Phone \_\_\_\_\_ Cell \_\_\_\_\_

E-mail Address \_\_\_\_\_ Length of Residence in Central Oregon (years) \_\_\_\_\_

Supervisor \_\_\_\_\_ Direct line \_\_\_\_\_

Supervisor e-mail \_\_\_\_\_

**EDUCATION** *Begin with high school, include college(s), advanced degrees and/or specialized training*

Name and Location of School Dates (from-to) Degree Major

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How much leadership training have you had? None \_\_\_\_\_ A little \_\_\_\_\_ Some \_\_\_\_\_ A lot \_\_\_\_\_  
(Specify) \_\_\_\_\_

For the professional leadership coaching portion of each session, what topics could be most beneficial? \_\_\_\_\_  
\_\_\_\_\_



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## APPLICATION QUESTIONS

Please answer the following questions concisely in a separate document. Be sure to include it with your application. Limit your answers to no more than a total of two typed pages. Additionally, you may attach a résumé or background material that would provide any additional information you wish to include (not required). Be sure your name (last name first) and business/organization affiliation are on all documents.

1. What do you think are two of the most significant issues facing the greater Bend/Deschutes County area today, and what do you think could be done to resolve at least one?
2. How do you envision Leadership Bend helping you reach your personal and professional goals?
3. Who do you feel are two of our current community leaders and why?
4. Please add any further details that would assist the committee in evaluating your Leadership Bend application.

## TUITION

Name: \_\_\_\_\_

Business or Organization: \_\_\_\_\_

**Tuition must be paid in full prior to the first session and preferably before orientation on September 11, 2016. Tuition is non-refundable once the September program session begins.**

Tuition Amount:      Bend Chamber Member - \$1025      Non-Member - \$1,300

My tuition will be paid by (please check all that apply):

Employer \$ \_\_\_\_\_ Self \$ \_\_\_\_\_ Combination/Other \$ \_\_\_\_\_

Make checks payable to: Leadership Bend (Invoice upon request only).

Visa, MasterCard, AMEX and Discover accepted. Credit cards are not processed until selection complete.

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

In order to participate in this program, I am requesting financial assistance: Yes \_\_\_\_ No \_\_\_\_  
Partial tuition scholarships may be available. A separate application will be forwarded to you.

I learned about Leadership Bend through (check all that apply):

\_\_\_\_ Publication    \_\_\_\_ Media    \_\_\_\_ Friends    \_\_\_\_ Leadership Bend Alumni/Board    \_\_\_\_ Employer  
\_\_\_\_ "A Taste of Leadership Bend"    \_\_\_\_ C.O. Impact Summit    \_\_\_\_ Other: \_\_\_\_\_

Completed applications must be received by **NOON August 15, 2016**. Carefully follow all instructions as described on page 2 for application process. The Selection Committee may need to invite applicants for an interview. All applicants will be notified of acceptance or non-acceptance the week of Aug. 22nd.



### Leadership Bend – A Program of the Bend Chamber “Developing the Community Leaders of Tomorrow”

Leadership Bend, c/o Bend Chamber  
777 NW Wall St, Ste. 200 Bend, Oregon 97703  
541.382.3221 (office) 541.385.9929 (fax)





# Leadership Bend Class of 2017 Commitment Form

*Please submit with your application and keep a copy for your records*

This signed Commitment Form is between \_\_\_\_\_ and Leadership Bend.  
(Applicant's name)

If accepted into the program, I understand the commitment I am making to the Leadership Bend program for the Class of 2017 as follows:

- Orientation - September 11, 2016, 5:00 – 7:30 p.m. (attendance required)
- Attendance at all scheduled monthly sessions (3<sup>rd</sup> Thursday of each month, Sept.- May)
- Attendance at the “**Touring Workshop**” Oct. 5th, 11:00 a.m. - 5:00 p.m.
- Making necessary arrangements to begin on time and remain in the daily sessions
- Completion of homework and team assignments\*
- Graduation ceremonies
- Full participation in the “Class Project” – The Leadership Bend Impact Summit\*
- Min. required attendance at the following to supplement my “Leadership Development” training (your responsibility to register and schedule):
  - (2) **What’s Brewing? Community Forums** (held 1st Tuesday monthly, except Dec.)
  - (1) **Behind the Dream (formerly Pints w/Pillars)** (held quarterly; dates vary; plan in advance)
- My future plans to include seeking a community leadership role or position within the next five (5) years

I understand the expectations and commitment to this program including the importance of not missing any portion of the sessions and programs for the Leadership Bend Class of 2017. If an emergency causes me to miss a session or a portion of a session, I understand I will be expected to make up those credits by completing extra credit assignments. Extra credit options and examples are outlined in the Credit System document provided at Orientation and are to be completed in the online credit program (Schoology) and are my responsibility to complete. I will complete all assignments by the due date, including extra credit, unless prior arrangements have been made. Finally, being as such that this program can only select a set number of participants, I understand the value of my acceptance and why my commitment to it, as well as, my fellow classmates is of great significance.

Signed:

\_\_\_\_\_  
Leadership Bend Applicant

\_\_\_\_\_  
Date

As the direct supervisor of \_\_\_\_\_, I will provide him/her with the time necessary to complete the program commitments. I understand I will be notified if this applicant does not complete any portion of the program.

Signed:

\_\_\_\_\_  
Applicant's Direct Supervisor

\_\_\_\_\_  
Date

\*will require time outside of class for successful completion of this program



**Leadership Bend Tuition  
Assistance Pre-Application**

You have indicated on your application you may need tuition assistance in order to participate in Leadership Bend 2017. If possible, we do not want financial considerations to keep qualified individuals from participating. Scholarships are available on a *limited basis*. Applicants with a potential need for financial assistance (full or partial) are encouraged to seek additional funding or sponsorship sources) prior to submission and utilize opportunities to be accountable to the investment. Please complete this form to help evaluate your tuition needs and return it to: Leadership Bend, Jamie Christman: [jamie@bendchamber.org](mailto:jamie@bendchamber.org).

Name \_\_\_\_\_

Organization \_\_\_\_\_

Tuition for Leadership Bend 2017 is \$1025 Chamber Member (\$1,300 Non-Member)

Amount your Organization will contribute      \$ \_\_\_\_\_

Amount to be Paid Personally                      \$ \_\_\_\_\_

Amount of Tuition Assistance Requested        \$ \_\_\_\_\_

(Note: scholarship assistance available varies in amount and eligibility)

Payments may be an option on any amounts paid personally.  
Please contact Jamie Christman for more information.

Personal Financial Information

Please explain why you require financial assistance. Attach any documentation that would assist in evaluating your tuition assistance application.

\_\_\_\_\_  
\_\_\_\_\_

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

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Leadership Bend, c/o Bend Chamber • 777 NW Wall St, Ste 200 • Bend, Oregon 97703  
541/382-3221 (office) • 541/385-9929 (fax)  
Web site: [www.bendchamber.org](http://www.bendchamber.org) • E-mail: [jamie@bendchamber.org](mailto:jamie@bendchamber.org)