

FREE

# BEND BUSINESS JOURNAL

JULY 2016 PUBLISHED BY THE BEND Chamber

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Opposes \$6 Billion Tax  
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Photo by Rachael Rees van den Berg



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Bend City Councilors are elected by the citizens of Bend and serve a four year term.

Council members receive a \$200 stipend in accordance with the City Charter and receive no other compensation for serving on the council.

Bend City Council elects the mayor from its membership at the first city council meeting in January.

The Bend City Manager prepares a written agenda for all regular council meetings, including work sessions.

# What's Brewing: Why local elections matter

Join the discussion Tuesday, July 12 from 5 - 7 p.m.  
@ Deschutes Brewery Public House located at: 1044 NW Bond Street

Many local-level decisions have more direct impact on voters' everyday lives than what happens in Washington D.C. Join the discussion about the role of the Bend City Council, how it impacts you and trickles out to the community.

## Panelists include:

### City Manager Eric King

Eric King began his career in local government working for the City of Portland. In his 10 years there, he worked on a variety of

projects and programs focusing on economic development and program management. He began working for the City of Bend as assistant city manager in April of 2007 and accepted the position of city manager in May of 2008.

### Bend City Councilor Victor Chudowsky

Victor Chudowsky was elected to the Bend City Council in November of 2012. Victor has volunteered his time on a number of City committees - the Budget

Committee as well as a number of ad hoc committees dealing with public transit and funding for the Bend Fire Department. He is on the board of Bend 2030, and a member of the Bend Chamber of Commerce and the Central Oregon Trail Alliance.

"Many decisions made at the local level have a more direct impact on voters' everyday lives than what happens in Washington, D.C. Pay attention to your local races," said Victor Chudowsky.

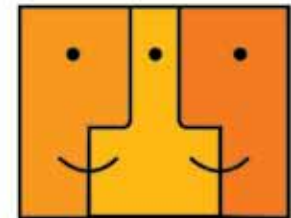
## Expand your world

"There is something special about sharing a meal. It's the authentic communication that happens. I feel Connect For Lunch is one of the best programs offered by the Bend Chamber."

Jim Moran, Broker  
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Member, Bend Chamber of Commerce



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*\*Program offered to Bend Chamber members*

# Response to Bend City Council's 4-3 vote to DROP Bend Chamber membership

By: Brian E. Fratzke, owner and principal broker of Fratzke Commercial Real Estate Advisors Inc, chairman of the Bend Chamber

“The City of Bend will be welcomed back with open arms if they choose to rejoin in the future,” states Bend Chamber Chairman Brian Fratzke. “The Bend Chamber believes in having representation from the City, as they are a significant employer in our community. However, we appreciate the councilors’ due diligence in examining whether or not dues paid to organizations such as the Bend Chamber, are within the rules and directives of the City of Bend.”



IN JUNE, Bend City Council questioned the legal status of the Bend Chamber of Commerce and the ability of our organization to advocate on behalf of our membership.

The Bend Chamber is a 501(c)(6). As a nonprofit mutual benefit corporation in Oregon and a business league under IRS rules, the Bend Chamber is organized for the benefit of its defined membership.

The mission of the Bend Chamber is to be “a vital strategic partner creating resources and opportunities for member success, quality of life, engagement and meaningful impact.” The vision is “to gather, equip and mobilize our business community to drive a prosperous economy and unmatched quality of life.”

Therefore, it is the Bend Chamber’s role to advocate for its broad spectrum of members and their employees. Because of the 501(c)(6) status, our organization

is allowed to advise elected officials on issues that impact our members, and educate our members on how elected officials respond.

One pillar of the Bend Chamber is the Bend Chamber Advocacy Council. This 10-member council identifies, evaluates and recommends positions to the Bend Chamber Board of Directors on issues impacting our community. An item of responsibility under the advocacy council is the management of the City of Bend Council Scorecard. The goal through the quarterly publication of the scorecard is to educate Bend Chamber members and the community about how the councilors’ votes align with the Bend Chamber Advocacy Council positions, as well as set a precedence for accountability and a platform for open dialogue.

The Bend Chamber Board of Directors takes seriously the chamber’s duty to inform its 1,250 members, who represent over 24,000 employees, regarding City of Bend actions that impact Bend’s business climate. As a politically diverse board and membership, we believe it is critical for organizations to listen to and

learn from a wide variety of viewpoints. It is our intention to continue to communicate about, and work with, the City on issues of importance to our membership.

One need only remember the \$170,000,000 proposed sewer infrastructure program in 2014 focused on improving our sewer capacity and ability to move and treat the affluent within the City of Bend. The Bend Chamber of Commerce, through its leaders and membership, invested a huge number of hours in the Sewer Infrastructure Advisory Group (SIAG), which resulted in significant savings to the overall infrastructure budget.

The Bend Chamber is proud of the fact that we exclusively answer to our members and receive no government funding, which allows our organization to represent our membership. Thank you to our membership and to our leadership team that volunteers hundreds of hours each year to help us meet our mission. *Read the official press release at [BendChamber.org](http://BendChamber.org)*

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*Our gratitude goes out to all who support the Bend Business Journal, especially the Bend Chamber members who make it all possible.*

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#### VISION

THE VISION OF THE BEND CHAMBER IS TO GATHER, EQUIP AND MOBILIZE OUR BUSINESS COMMUNITY TO DRIVE A PROSPEROUS ECONOMY AND UNMATCHED QUALITY OF LIFE.

#### MISSION

THE BEND CHAMBER IS A VITAL STRATEGIC PARTNER CREATING RESOURCES AND OPPORTUNITIES FOR MEMBER SUCCESS, QUALITY OF LIFE, ENGAGEMENT AND MEANINGFUL IMPACT.



## Sam McCoy, co-owner / cidemaker



In a short three years, family-owned ATLAS Cider Co. has become Oregon's No. 1 selling craft cider.

**ON JULY 14**, you'll get to meet Sam McCoy, co-owner/cidemaker of Atlas Cider. Sam will take the hot seat, sharing her secrets to success at the Bend Chamber Pints event. Then on August 11, young professionals between ages 21-40 will get an exclusive tour of the ATLAS production facility on SE Wilson Avenue during the Atlas Cider YPN Social with hors d'oeuvres and door prizes, including gift certificates and ATLAS gear!

ATLAS Cider Co is passionate about the Central Oregon lifestyle and community, which is embodied in each bottle or pint. Sam and her husband, Dan McCoy, are former public school educators who chose to settle in Bend to raise their three children. They are delighted with the support of cider fans and the Central Oregon community who have helped them grow. The Bend Chamber had a chance catch up with Sam before the upcoming Pints.

Made in Bend and fermented from 100 percent fresh-pressed fruit from Oregon and Washington, Atlas cider has no artificial flavors or coloring and is backsweetened with zero sugar. Each of the six gluten-free flavors are unique and have just the right balance

of tartness, dryness, and sweetness. Year-round cider flavors include: apple, pom-cherry, apricot and blackberry.

Seasonal reserve ciders are cinnamon pear, radler, and new for summer 2016, the wildly popular dragonfruit. ATLAS Cider can now be found throughout Oregon, Washington and Idaho, and in regions of Nevada, North Dakota, Japan, Singapore and Hong Kong.

In June 2015, a new larger tasting room was opened at the Box Factory on Industrial Way in the Old Mill District. Visitors can not only sample ATLAS Ciders, but other local craft beers and ciders from around the world are available. Tasting Room activities also include a vintage-style arcade and live music on Friday nights. The perfect balance of elegance and fun, the ATLAS Cider Co. Tasting Room is best described by Cidemaker Dan McCoy as "a winery with a mo-hawk".

**Q:** What do you love about living and doing business in Bend?

**A:** We were really drawn to Bend because we wanted to huddle

down, have a family and be outdoorsy – the same reason a lot of people love Bend. Bend is such a good community. It's family oriented and everybody supports each other in town, which is so nice. Every time I go out I see people I know, so it has that small town feel, but it also has the big-city amenities, which makes it such a great place to do business too.

**Q:** Why did you start making cider?

**A:** We were big travelers back in the day. Anywhere we would go we'd try ciders. I really love cider. I worked in an English pub in England for a while. We started making it ourselves in our garage. People were liking it. We also went to the Bend Brewfest one year and were surprised because the longest line was the cider line! At that point, we realized we weren't the only ones who liked cider. There was a big hole in the market for cider at the time here in town. We decided to jump on the opportunity, thinking it was now or never. This is the fermentation capital!

## Save the dates

July 14 from 5 - 7 p.m.

PINTS with Sam McCoy, founder of Atlas Cider Co.

@ Deschutes Brewery Public House

Aug. 11 from 5 - 7 p.m.

Young Professionals Network @ Atlas Cider Co.

Located at: 900 SE Wilson Ave.

# BEND Chamber City & County Address Recap



By: Rachael Rees van den Berg, Bend Chamber Communications

From economic development and public safety opportunities, to infrastructure and environment challenges, the audience at the Bend Chamber What's Brewing: City & County Address had a multitude of takeaways on June 7.

"The Bend Chamber believes it's our civic responsibility to provide an educational update on the state of our city and county," said Bend Chamber Executive Vice President of Programs and Events Robin Rogers about the special event sponsored by Mid Oregon Credit Union. "Both municipalities have a large impact on our quality of life, so it's important for the community as a whole, to have access to these leaders."

The panel consisted of Bend City Councilor Sally Russell, Bend City Manager Eric King and Deschutes County Commissioners Tammy Baney, Alan Unger and Tony DeBone.

Russell kicked off the conversation in the Deschutes Brewery Mountain Room, asking questions to the audience about what issues about the City were on their minds, and, how much did they think a city councilor earned each month.

"We all live within the world of constraints: state rules, politics, dollars and often the world we live in really requires compromise," Russell said. "So sometimes that has to do with the funds that are available to us and there are lots of hard choices that we have to make."

She discussed the success of the new industry clusters, the strides made from council on the issue of

affordable housing, as well as the South East Interceptor.

"There's a lot of infrastructure work going on in this town right now and we're really taking ourselves into the future," she said.

King gave a clear break down on where property taxes go. He said about 20 percent of those taxes go towards the City of Bend.

"The City receives about \$140 million in revenue per year," King said. "Two thirds of that revenue is restricted, meaning it's a fee for service... Where council has the most discretion, where we spend most of our time with our resources, is the general fund, and that's about a third, (or) \$40 million," he said.

King said if the City of Bend had the same tax rate as Redmond, it would have an additional \$13 million a year.

King also addressed the street funding debacle. He painted the picture of the story of how Bend has evolved over the past 15 years with streets and other general fund expenses and the choices that were made.

Before passing off to the panelists from Deschutes County, Russell spoke about growth in Bend, which she said is approximately 6.4 people each day.

"It's time to really plan for our future and the City is really now in a position to do that," Russell said.

Deschutes County Administrator Tom Anderson spoke about the major issues facing the community and the County's plan to deliver solutions.



Deschutes County Commissioner Tammy Baney spoke about the success of stable funding for 911 and the opportunity for increased public health, while Deschutes County Commissioner Tony DeBone discussed partnerships throughout the region that will spur both economic and infrastructure growth. Deschutes County Commissioner Alan Unger touched on opportunities and challenges associated with fire protection as well as the spotted frog.

To conclude the evening, Baney reminded delegates and the audience about the importance of being able to laugh at themselves with her famous Top Ten presentation.



PHOTOS BY THE HIDDEN TOUCH PHOTOGRAPHY



# Bend Chamber seeks board candidates:

The Bend Chamber is seeking members who have a desire to become involved with the Bend Chamber Board of Directors. This is a great way for members to become actively involved in the community and the organization.

The annual election for the open positions will be held later this fall. The members of the board are seeking a diverse group of chamber members to run for the open positions. Interested parties must be members in good standing and have time to devote to board responsibilities, as well as Bend Chamber activities. A term on the board is three years, starting Jan. 1.

***Interested? Complete the following questions and return with a cover letter to the nomination committee chair, Heather Hansen, no later than July 31.***

1. Why would you like to be a member of the Bend Chamber Board of Directors?

2. What are your qualifications as a board member?

3. In your estimation, what are the four top issues facing the Bend business community, and what are your general thoughts/solutions relative to those issues?

Please send all questionnaires and information to Heather Hansen, nomination committee chairwoman at the following: Bend Chamber of Commerce, Attn: Heather Hansen, 777 NW Wall St., Ste. 200, Bend, OR 97703, or [hansen@bljlawyers.com](mailto:hansen@bljlawyers.com).

**Applications due by July 31st**



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# Bend is growing up literally and figuratively

By: Rachael Rees van den Berg, Bend Chamber Communications

As Bend continues to grow, the role the Bend Planning Commission has in supporting Bend City Councilors could change.

“Bend is growing up. We’re growing up literally, we’re growing up figuratively, and we are facing more and more challenges, a lot of complexities, conflicts and so on,” Laura Fritz, a member of the 2016 Bend Planning Commission, told councilors June 15 during the work session. “I think we’re kind of at a tipping point and we should be thinking about how the planning commission fits into growth and development decision making, vetting and how we can help you address some of our challenges.”

State law requires cities to have a planning commission, said Bend City Manager Eric King. This regulation is part of the land-use system that was established in the early 1970s by Governor Tom McCall. The main goal of the system is to prioritize citizen involvement in land-use issues, King said.

According to Fritz, there’s a lack of clarity in the existing code about the planning commission’s role and its responsibilities. “We really believe that the code is

vague and is subject to interpretation and that clarifying the role of the code will help everybody: city staff, commissioners, the city council as well and probably most importantly the citizenry,” Fritz said.

Fritz said the planning commission could add real value to the local planning process, both in terms of

“I think that raising the bar for the planning commission, its competency and its contribution, will serve us today, but it will especially serve us in the future,” Fritz said.

supporting city staff as well as the city council. The commission could assist in terms of efficiency and due diligence to help councilors create better policy decisions that have been properly vetted through a process that really engages citizens, she said.

Bend City Councilor Sally Russell spoke to her eight years of experience on the Bend Planning Com-

mission. She said it’s important that the planning commission and city council are in sync with frequent communication.

“In the end, if we are good about setting the policy and having you understand where the boundaries are, I’m all for having you do all the upfront public engagement and the real leg work for us,” Russell said. “It’s a lot, a lot, a lot of work... It’s a heavy lift.”

King said he expects the powers and duties of the planning commission will be reviewed and brought back to council in the late fall.

“I think that raising the bar for the planning commission, its competency and its contribution, will serve us today, but it will especially serve us in the future,” Fritz said.

In other news, Russell introduced Gwen Moore, a partner at Johnson Phillips & Moore, LLP, as the new Municipal Court Judge. Moore was a graduate of the Bend Chamber’s 2015 Leadership Bend class. Nominations are now open for the class of 2017: <http://bendchamber.org/leadership-bend/>.

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 Get all the details at [BendChamber.org/Experience-Ireland](http://BendChamber.org/Experience-Ireland)




## In Oregon, we work hard, and we play hard, so mishaps are bound to happen...

*By: Sandy Stephenson, Interim President & CEO*

Have good employees? Want to keep them?

As the job market grows and employees have more choices than ever for their employment, employers are finding it more important than ever to provide competitive employee benefit packages.

One of the most important components to keeping happy employees is providing them some incentive over and above pay. While it may seem like a financial burden, consider these advantages: Increase your ability to attract quality employees,

minimize your turnover rate, increase morale, less absenteeism and overall better job performance.

Did you know the Bend Chamber offers affordable group insurance to over 200 businesses in Oregon? There are several packages to choose from which include medical, dental, vision and alternative care.

Our mission, to be “a vital strategic partner creating resources and opportunities for member success, quality of life, engagement and meaningful impact,” is our

priority. We are here to help your business grow and be financially strong.

Let’s see if we can help you retain and attract employees today!



If you have additional questions, contact Sandy Stephenson at the Bend Chamber (541) 382-3221 or email [sandy@bendchamber.org](mailto:sandy@bendchamber.org) or call Johnson Benefit Planning at (541) 382-3571



# Adventure calls, but Bend is home

By: Sherry Short, co-owner of Suba Guru

Jason and Sherry Short, long-time Bend residents and owners of Suba Guru (The Guru Inc.), are back home after a 10-month adventure. Jason and Sherry have owned Suba Guru since 2008, and after their youngest son graduated high school last year, they decided to take some time off and treat themselves to an adventure.

“Having both of our sons in the United States Air Force, and having a great team at the Suba Guru, we felt it was a perfect time to see what the world looked like,” Sherry said.

The couple started their adventure by moving to St. Thomas in the U.S. Virgin Islands last July.

“We had traveled there for the past five years, made some great friends, and it had always been a dream of mine to live on a tropical island,” Sherry said. “Despite the fact that we both enjoyed the warm weather, fun times and gorgeous Caribbean view, we both knew we wanted to travel more.”

So, they stayed for nearly four months, flew to Florida and bought a motorhome to travel the country. The Shorts spent the next six months traveling across the United States. Some of their favorite spots were Nashville, Tennessee, Pensacola Beach, Florida and Tombstone, Arizona.

“It was a great adventure and we were able to experience a variety of cultures, meet fantastic people and learn a lot about ourselves,” she said. “But through our travels, we kept noticing that we were comparing Bend to everywhere we were. We were both enjoying ourselves, but there always seemed to be something missing: mountain views, amazing places to eat and fun breweries.”

Jason and Sherry decided to head back to Bend for a few months, take a break from their break and hit the road again in the fall.

“Because life is like jello, it always wiggles and jiggles, things changed and we have settled in Bend to stay,” Sherry said. “We both realized that we had an amazing opportunity given to us. Traveling was so incredible and we are forever grateful that we were able to live a dream. Now, we are both back working Suba Guru full time and are enjoying that as well.”

When asked how they managed to go on their hiatus, Sherry attributes the opportunity to her great crew at the shop.

“Having trustworthy and competent employees is a rarity and we recognize that we are very fortunate,” she said.

**Having trustworthy and competent employees is a rarity and we recognize that we are very fortunate...**



While on the road, Sherry said she found connections with complete strangers.

“I was amazed at how many people knew of Bend, or had been to Bend. It’s like home was calling the entire time,” she said. “We realized that every day is an adventure in Bend. There is so much to see and do here. Bend will always be home.”

*Sherry and Jason would love to hear about your adventures. Come and visit Suba Guru and share your stories!*



# Bend Chamber and Bend City Council want YOUR input on the hot-off-the press **“CLIMATE ACTION RESOLUTION”**

*Stakeholders from the business community are strongly encouraged to attend this session.*

The topic of a local climate action plan resurfaced June 15 during the Council Action and Reports in the form of a draft resolution.

During the May 18 work session, councilors were presented with two ordinances scheduled for a June 1 reading. However, several councilors and many stakeholders in the business community, felt an ordinance was premature and too heavy handed. There was also concern that the community wasn't properly engaged in the process.

Council decided to slow down. A subcommittee was created to form a draft resolution. Councilor Doug Knight said the new draft resolution, which describes specific goals as well as a process for action, will open the dialogue he's been wanting. Other councilors agreed, stating they would like specific input from members of the business community. A special session to hear from the community on the issue of the resolution has been scheduled for July 21 at 4:30 p.m. Stakeholders from the business community are

strongly encouraged to attend this session.

For more background on the climate resolution, check out the article "It's not easy being green" in the Bend Chamber Bend Business Journal: <http://bendchamber.org/BENDbizJournal/June-2016-web.pdf>.

Now, it's up to members of the business community and others to weigh in. Anyone with strong feelings as well as actual costs and impacts, positive or negative, is encouraged to contact Bend City Council directly at [council@bendoregon.gov](mailto:council@bendoregon.gov) and include the Bend Chamber at [jamie@bendchamber.org](mailto:jamie@bendchamber.org). DUE before July 20.

**SPECIAL BEND CITY COUNCIL SESSION**  
**THURSDAY, JULY 21 AT 4:30 P.M.**  
**DISCUSSION: CLIMATE RESOLUTION DRAFT**  
*Businesses strongly encouraged to attend!*

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## SAGE Business Awards

*Credibility for your company*

By: Robin Rogers, Bend Chamber EVP Programs & Events

Bend Chamber SAGE business awards are a form of validation for your company – and that validation is something that every company needs in order to grow! Potential customers look for credibility of your products or services – like testimonials, online reviews and business awards.

Most business awards programs run their own public relations campaigns as well – and they will highlight their winners. Winning a business award gives you a lot more than just a shiny badge for your marketing material. Journalists like a compelling story for instance – and winning a business award might be your opportunity to tell your story

Just being nominated for a SAGE business award is an accomplishment and an honor so use this to your advantage.

Grab every opportunity for validation, feedback and exposure that the program provides.

Your chance of winning the SAGE award comes down to quality. The quality of your company within the category you are enrolling in, as well as the quality of your nomination. Both have to be excellent.

Advice for businesses running for a SAGE business award ...

Always have your nomination proofed by a word nerd. Having a professionally-edited document gives you an edge because judges aren't struggling to read and follow your nomination.

Be sure to follow the guidelines in your nomination packet. Check the Bend Chamber's website for details on judging criteria and how to submit your nomination packet.

Finally, before submitting your nominee packet, re-read the guidelines and make sure you follow them to the letter!

Whether you run a startup or a huge corporation – business awards might just be the one element your marketing strategy has been missing.

Submit your nomination today and join the Bend Chamber in recognizing and celebrating businesses, organizations and individuals who have distinguished themselves by fostering growth, innovation, community service and excellence in their sectors.

All nominations must be received no later than 5:00 p.m. August 1, 2016.

# CATEGORIES

**Lifetime Achievement Award** – Winners have shown long-term active engagement in our community and have made significant positive economic impacts locally.

**Citizen of the Year** – This award is for someone with great integrity who has continuously demonstrated a leadership role in one or several community organizations and has shown a commitment to serve the well-being of others.

**Large Business of the Year** – A local business, with 31 or more employees, is recognized through this award. To qualify, a business should have a strong community presence and exemplary operational successes.

**Small Business of the Year** – This award showcases a small business with 30 or fewer employees. This business should exemplify a strong community presence and noteworthy operational successes.

**New & Emerging Business of the Year** – Through this award, an emerging-growth company that has demonstrated a capacity for creativity and innovation, experienced growth and established itself as a leader in its industry, is honored.

**Nonprofit Organization of the Year** – An established nonprofit organization that demonstrates excellence in five major areas - role in society, financial stability, fundraising, marketing and strategic alliances - all in the pursuit of its mission, is recognized through this award.

**Healthy Workplace of the Year** – This award is designed to recognize organizations for their efforts to foster employee health and well-being while enhancing organizational performance.

**Entrepreneur of the Year** – This award, recognizes the accomplishments and operational successes of a local business and individual who contributes to the social, cultural and economic well-being of their community.

**People Choice** – The People's Choice Award is presented to a business that can demonstrate its unwavering and loyal support from the community. All nominees are entered into the People's Choice Award Category.



## Bend Chamber board opposes \$6 billion tax ballot measure

(BEND, Ore.)—The board of the Bend Chamber of Commerce voted unanimously June 21st to issue a statement confirming its opposition to Initiative Petition 28 (IP28), a proposal for a \$6 billion tax increase per biennium that will be on the November ballot, the largest in the history of the state of Oregon.

“The Bend Chamber board expressed its concern that businesses would be forced to pay the tax regardless of whether they make a large or small profit, or no profit at all.” said Bend Chamber Board Director Jeff Robberson. “The board is worried that increased costs to our small businesses under this huge new tax would potentially force hundreds of local businesses to raise prices, cut jobs or both. This is a tax on gross receipts not net profits.”

A recent study by the state’s independent Legislative Revenue Office (LRO) concluded about two thirds of this tax on sales would end up being paid by Oregon consumers through higher prices on nearly everything we buy – including gasoline, utilities, clothing, medicine, insurance and even food – costing the average

Oregon household more than \$600 every year.

The LRO report also estimated that passage of IP28 would reduce private sector employment by more than 38,000 jobs and concluded that the burden of higher prices for consumer essentials would fall most heavily on low- and middle-income families, and small businesses.

“The burden of this unprecedented tax increase to Oregonians and our small businesses is too great—it would have a staggering impact on our local economies and there is no accountability to taxpayers for how these tax dollars would be spent,” Robberson said. “We have a responsibility as a board to share our concerns with the Bend community – and we are concerned about IP28.”

The Bend Chamber joined the Defeat The Tax On Oregon Sales coalition in November 2015 (formerly called Grow Oregon Now), the statewide campaign formed in opposition to IP 28. Find out more information about the coalition at [DefeatTheTaxOnOregonSales.com/](http://DefeatTheTaxOnOregonSales.com/).

# Help defeat the \$6 bil



Oregonian consumers, as well as small businesses should be very concerned about Initiative Petition 28 (IP28) – the proposed \$6 billion tax increase headed for the November ballot. IP28 would create huge new taxes on many products sold in Oregon, as well as on services provided by Oregon employers, even if those services are sold around the world.

Defeating IP28 is a top priority for the Bend Chamber.

We are asking our members to join the Coalition to Defeat the Tax on Oregon Sales. By joining, you will receive updates direct from the coalition about why IP28 is wrong for Oregon.



## FACTS ABOUT IP28:

IP28 would tax sales, not profits. Businesses would be required to pay the new tax whether they make a profit or not.

Despite the proponents’ claims, there is no guarantee and no plan for how IP28’s billions of dollars in new taxes would be spent. All of the new taxes would go to the General Fund, with no plan for addressing the real needs of Oregon schools, small businesses and families.

•IP28’s new tax would hit all Oregonians. The costs to cover IP28’s tax increase will be passed on to Oregon consumers in the form of higher prices for nearly everything they buy – with no exemptions for food, medicine, clothing, utilities, insurance or even medical care.

The nonpartisan Legislative Revenue Office (LRO) highlights that IP28 would hurt the economy:

The measure would cost Oregonians millions of dollars per biennium in lost tax income.

The impact of IP28 would be staggering. It estimates that the private sector job loss as a result of this economic stimulus. IP28 becomes a tax on income, employment and growth.

The report concludes that especially hurting Oregonians. According to the money from the tax increase



# lion tax on Oregon sales



an report released by  
legislative Revenue Office  
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would come out of the

pockets of Oregon consumers, small- and medium- sized businesses. “The impact of IP28 on consumer prices means that the marginal impact of the tax will be regressive,” the report states. According to the report, Oregonians hit hardest by the tax would be those earning less than \$21,000 a year.

“[IP28’s] supporters would like voters to believe that only big corporations would be affected by the tax, but this isn’t true. Smaller businesses would pay more for the goods and services they bought from big corporations that paid the tax. And to the degree that they could, businesses of all sizes would simply pass along the additional cost to consumers.”—The Oregonian, 1/27/16

**HERE’S WHERE YOU COME IN**  
Defeat The Tax On Oregon Sales is the coalition of hundreds of Oregon consumers, taxpayers, small- and medium-sized businesses, associations and organizations that have come together to oppose this tax proposal. Join the coalition to defeat IP28 and help stop this costly, damaging and unprecedented \$6 billion tax increase. Visit the website, [DefeatTheTaxOnOregonSales.com](http://DefeatTheTaxOnOregonSales.com), where you can add your name and your business’s name to the coalition, donate to the campaign, and sign up for email communication to keep in touch with coalition news and updates.

The Bend Chamber needs your help to fight the biggest tax increase proposed in Oregon’s history. If you would like more information about the campaign to oppose IP28 or want to get involved in other ways, please contact the campaign at [info@DefeatTheTaxOnOregonSales.com](mailto:info@DefeatTheTaxOnOregonSales.com) or (877) 575-9950.



*Representative Knute Buehler issued the following statement regarding the committee hearing on Initiative Petition 28: “Today we learned from trusted, independent analysis that IP28 is a highly regressive, job killing tax increase. This ill-conceived and unnecessary \$6 billion tax hike will cost middle income families more than \$600 a year and will kill more than 38,000 private sector jobs. It’s a terrible idea for Oregon’s economy, families and businesses.”*

## Traveling Historical Display

The Deschutes County Historical Museum and local community partners have returned to running order the 1907 Holsman car that was the first car to arrive in Bend. It will be displayed at a number of community events throughout the year, and will actually drive in the La Pine 4<sup>th</sup> of July parade.

The Holsman is scheduled to make appearances at:

**Monday, July 4**

La Pine Frontier Days Parade

**Saturday, July 9**

Sisters Quilt Show

**Saturday, July 23**

Sunriver Classic Car Show

**August 3 - 7th**

Deschutes County Fair

**August 12 & 13**

Flashback Cruz, Bend

## Centennial Time Capsule

Throughout the year, residents will be invited to share ideas for the contents of the capsule, which will be revealed at the Centennial Celebration in December. The time capsule will be placed into Deschutes Historical Museum collections with instructions that it be re-opened during the County's bi-centennial.

Centennial  
Celebration will  
culminate December  
13 with an open house  
at the Deschutes  
Historical Museum.



# Celebrating Deschutes County's Centennial Year

This year marks 100 years since voters of Crook County approved a petition to carve out the southwestern part of the county for the creation of Deschutes County. As the last county established in the state, it represents a milestone as the end of frontier settlement in Oregon. While frontier homesteading would continue to draw new residents well into the 1920s, the final governance of the state was settled.

Crook County, established in 1882, originally included all of today's tri-county area. Talk of new counties began almost immediately after the foundation of the cities of Bend (1905), Redmond (1910) and Madras (1911). At the heart of the issue: roads, railroads and the economy. The arrival of homesteaders establishing ranches and farms

and the arrival of the super mills of Brooks-Scanlon and Shevlin-Hixon in Bend, put sharp focus on the need for better roads, the creation of schools and the formation of local police and fire districts. Depending on who you asked, leaders of Prineville were either aloof to the needs of their western constituents or overwhelmed by them.

The Crook County Journal, which featured two stories of division on July 7, 1914, reported *"Those who are taking the most interest in the movement point out that the present Crook County, with its large area and lack of transportation facilities, is more extensive to run than smaller counties would be and that the diverse interests of the different sections tend to local jealousies and prevent needed improvements."* A formal petition for

the creation of Jefferson County from the Northwest portion of Crook passed in the election of 1914, while a petition for Deschutes County created from the Southwest portion narrowly failed.

A renewed petition for Deschutes County was submitted to the people in 1916 following community negotiations over where the county lines were to be created. The Bend Commercial Club, a forerunner to the Bend Chamber of Commerce, played an active role in the negotiations. Property lines and access to the Oregon Trunk Railroad were among the contested issues, as well as local will. Terrebonne residents, originally slated to remain in Crook County as an access point for Prineville to reach the railroad, petitioned to follow into Deschutes County. Powell

Butte, however, remained with Crook.

The November 1916 election vote clearly favored separation along the negotiated lines, although an error in reporting from the Fife district landed the matter in Oregon courts. Settled on December 12, Governor James Withycombe declared Deschutes County established on December 13, 1916.

Deschutes County and the Deschutes County Historical Society have partnered in celebrating the centennial this year. Follow along on Instagram and Facebook for Centennial Throwback Thursdays and catch centennial Take Fives on KBND once a month throughout the year.





*Bond & Greenwood 1915*



*Two New Mills, Shevlin-Hixon & Brooks-Scanlon c.1916*



*Central Oregon Stage c. 1916*



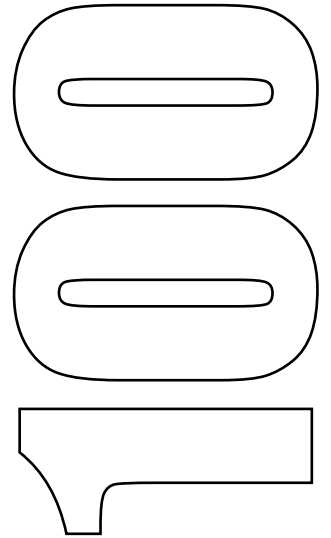
*Hippodrome built 1916*



*Emblem Club precursor to the Bend Chamber*



*Potato Festival*



Although there had been business alliances in Bend as early as 1907, the Chamber's profile began to rise in the 1920s and 1930s as tourists – then and now – began discovering Bend's ample and unique recreational opportunities. Over the years, the number of Chamber members has grown along with the number of Bend residents. The Bend Chamber was founded in 1926.

Some of the Chamber's earliest members include Miller Lumber Co., Bend Garage, (now Chevrolet Cadillac of Bend), and the law firm now known as Bryant, Lovlien & Jarvis. All of those businesses still are thriving in Bend.

The Bend Chamber always has been progressive: Its first woman president served in the 1960s, Irene Bostleman, who ran Carlson Sign

Co. after her husband Ted Carlson died. Their son, Peter Carlson, is now president of Carlson Sign Co. and was the Chairman of the Board of the Chamber in 2005.

With over 1,200 members, the Bend Chamber is one of the largest Chambers of Commerce in Oregon and one of the largest in the Northwest.



## LEADERSHIP BEND CLASS OF 2016 GRADUATES

**Reneé Alexander**, BBT Architects (Class Co-President)

**Geoff Babb**, Bureau of Land Management

**Derek Bickel**, EverBank

**Garrett Chrostek**, Bryant, Lovlien & Jarvis, P.C.

**Ann Cook**, Double Tree by Hilton

**Wayne Dickinson**, Bank of the Cascades

**Wendy Edde**, City of Bend

**Jacob Fain**, Morgan Stanley

**Dan Fishkin**, Veritas Corporate Law, P.C.

**Nancy Gammond-Moody**, Barrett Business Services, Inc.

**Amanda Gow**, Big Brothers Big Sisters of Central Oregon

**Shelley Griffin**, Harcourts The Garner Group Real Estate

**Meghan Hall**, Brooks Resources Corp.

**Jeff Hinman**, Karnopp Petersen, LLP

**Ben Holloway**, Deschutes Brewery

**Christin Hunter**, Windermere Central Oregon Real Estate

**Shelley Nelson**, NeighborImpact

**Barry Nielsen**, Central Oregon Radiology Associates, P.C.

**Michele O'Hara**, Zolo Media

**Stacy Pell**, Deschutes Brewery (Class Co-President)

**Valerie Rekwart**, Delicious Design

**Rachael Rees van den Berg**, Bend Chamber of Commerce

**Matt Sybrant**, Economic Development for Central Oregon

**Becca Tatum**, Grantwriter and George Jackson Academy

**Aly Waibel**, Opportunity Knocks

**APPLICATIONS FOR THE LEADERSHIP BEND CLASS  
OF 2017 NOW BEING ACCEPTED. APPLY ONLINE AT  
BENDCHAMBER.ORG AND ACT NOW!  
DEADLINE IS NOON ON AUGUST 15 - SPACE IS LIMITED.**

# A Bittersweet Day at Leadership Bend



By: *Matt Sybrant*  
*Leadership Bend Class of 2016*



We met on a bright Thursday morning for what would be our final Leadership Bend session. Familiar faces laughed, shared differing recollections of experiences, and sipped coffee out of cardboard coffee cups.

During this Leadership Bend session, the environment was the name of the game. That morning Stephanie McNeil of the Oxford Hotel talked about the level of dedication to the community and the environment that the company holds. We learned about the Deschutes water basin, the history, the challenges, and why there has been so much controversy around the Deschutes River recently.

Next, we heard from The Deschutes Partnership and the four nonprofit organizations it is comprised of, the Deschutes Land Trust, Deschutes River Conservancy, Upper Deschutes Watershed Council and Crooked River Watershed Council.

At City Club, the monthly topic was "Whose federal lands are these?". However, the panelists didn't seem to address the question of who owns our public lands. The care of those lands

and whom is best equipped to administer that care was discussed at length. After a short ride back in the Bend trolley, we were back at the Oxford discussing conservation of our state's desert areas with Oregon Natural Desert Association Executive Director, Brent Fenty.

Our day then shifted gears completely as we walked into the room next door where a beautiful reception had been prepared for us.

We shared a few drinks and some laughs with the friends we had made along the way. We discussed the Pitch for Purpose event we had successfully accomplished a few weeks prior. We reminisced about the speakers, the City Club topics, the assignments, the events and the many other experiences we had shared throughout the program. Then, slowly without fanfare, colleagues and friends that we had made over the last nine months began to leave. Our motley crew of more than twenty dwindled one by one until there was just a handful of us left. The 2016 Leadership Bend class had officially come to a close.

What is Leadership Bend?

*Leadership Bend is an annual nine-month program of the Bend Chamber. During the full-day sessions, scheduled once a month, participants work together with local leaders to expand awareness and understanding of unique issues and challenges facing this community and region. This creates better opportunities for an "active and effective" role in addressing community needs. The curriculum includes community assignments and experiences related to each month's topic, challenging the participants to explore current issues first-hand.*





# Salute to Commerce

## *Ashley Furniture Homestore*

Ashley Furniture Home Store, located in the Cascade Village Shopping Center on U.S. Highway 97 in Bend, is a locally-owned and operated family business. Established November 2014, the company provides a unique and engaging furniture-buying experience including sales, delivery and installation of furniture, mattresses and accessories.

Bradley Parker, showroom manager of Ashley Furniture Home Store, said it's an honor to be recognized as the

Bend Chamber's July Salute to Commerce winner. The purpose of the award is to provide business exposure and credibility to Bend Chamber members who demonstrate successful business practices and engagement with the community

The Ashley Corporation as a whole encourages charitable contribution, this is not a requirement but is assumed that each Ashley Furniture Home Store owner would contribute to their local communities, according to Parker.

"We donate furniture and delivery to a variety of local charities in need such as Ponderosa Elementary School, Family Access Network (FAN), The Journey Church (and) St. Jude," he said.

Parker said his staff of eleven people is involved in the company's charity gifts also.

"Giving allows us to strengthen the community and meet like-minded people," Parker said. "This in turn, builds our business and helps us feel good."

## Bend Chamber gains 28 new honorary members

*By: Patty Davis, Bend Chamber Business Development Manager*

I recently welcomed 28 new honorary Bend Chamber members into the family following five weeks of hands-on Junior Achievement (JA) sessions with students from Janelle Rebick's third grade class at Miller Elementary School. Using JA's curriculum, students learned about everything from city planning, services and zoning, to business start-up challenges and rewards.

Junior Achievement's mission aligns perfectly with the Bend Chamber's efforts to support the entrepreneurs and civic leaders of tomorrow through our year-long Leadership Bend program, the Young Professionals Network, as well as the recognition given through the Young Hero award, presented at the Bend Chamber's annual Women of the Year Awards.

Junior Achievement is the world's largest organization dedicated to educating stu-

dents (K-12) about workforce readiness, entrepreneurship and financial literacy. Junior Achievement programs help prepare young people for the real world by showing them how to generate wealth and effectively manage it, how to create jobs, which make their communities more robust, and how to apply entrepreneurial thinking to the workplace through experiential, hands-on programs.

Junior Achievement programs delivered in Central Oregon include JA Finance Park, a month-long adventure that introduces students to personal financial planning and career exploration, and culminates with a realistic on-site community that enables them to put into practice what they've learned by developing and committing to a personal budget. Central Oregon students also participate in JA Biz-Town, a comprehensive program that combines in-class learning and business goals with a day-long visit to



a simulated town in Portland where students can make their entrepreneurial dreams a reality for a day.

JA is always looking for volunteers from the local business

community. If you would like to know more, please contact Junior Achievement of Oregon and SW Washington at 503-238-6430, or visit their website at [www.jaorswwa.org](http://www.jaorswwa.org).

# WHAT'S NEW?

By: Patty Davis, Bend Chamber Business Development Manager

*Despite our unseasonably rainy weather, Shelley and I were determined to get out to make some new friends in June on our Wednesday Walkabouts!*



*Bend Premier Real Estate*



*Fire in Bend*



*Azura Studio*



*Noi Thai Restaurant*

Sarah Worley, owner of **The Good Drop Wine Shoppe** and a new Bend Chamber member, is eager to introduce you to unique tasting suggestions from her exclusive wine selection to dazzle your next dinner party guests, or enjoy with that special someone. Sarah's mission is "helping people enjoy life through their experience with wine."

Reverend, and **Fire in Bend** pizza maker, Michael Parker, recommends the Carnivore Pizza. Of course, any option is fine sitting by that outdoor, raised fire pit, enjoying the sights and sounds of downtown.

Megan Morrow, assistant manager of **Noi Thai Restaurant**, said the restaurant's signature Crispy Garlic Chicken continues to be a fan favorite. She suggests checking out Noi's happy hour menu when you can get that dish at half-price!

Ponciano Montoya's **Bluebird Coffee Company** is the perfect stop for a coffee

date, or a quiet respite from your daily hustle. Be sure to shop their eclectic collection of vintage treasures while you're there!

**Elizabeth Ueland**, broker at **Bend Premier Real Estate** and new chamber member, is ready to help you find your dream home. While she has extensive expertise in horse property, she told me what she loves most is "guiding millennials into the housing market" because many still believe home ownership is beyond them.

Have you been to **Dudley's Bookshop Café** lately? Stop in to see the changes owner, and new chamber member, Tom Beans, has made. While you're there, grab a house-baked scone, a book (of course!) and enjoy. What a great place for a downtown meeting...

Angelina Swanson's **Angelina's Organic Skincare** drew me in with a sign that said Hoodoo Voodoo IPA lip balm. Who knew beer and skincare

had merged? Stop in to see the array of products and onsite lab where luscious, organic skincare products are made from the finest ingredients available, including Skin Doctor, a staple for dry sensitive skin year-round.

When was the last time you had a Bubble Tea? **Townshend's Tea Company** is the place to find it, if you can decide between all their delectable options. I went with the classic Thai Iced Tea with Tapioca Pearls, but could have spent hours lounging in their cozy, art and light-filled space. Next door, **Great Harvest Bread Company** is hiring happy bakers! Who wouldn't be happy working at this Bend landmark, starting your day surrounded by the smell of tantalizing freshly made breads and cookies?

Jennifer Steigman's **Faveur**, one of the newest Bend Chamber members, welcomes you before you enter her door with tantalizing displays and flowers. Stop in to browse her "eclectic unique boutique" to find clothing, accessories

and more to complete your summer ensemble.

If you want inspiration for your home decor, or help to transform it, talk to the expert designers at **Haven Home Style**. The trend du jour is a lighter, brighter furniture palette with beautiful accessories to personalize your living space.

Rabbine Harpell at **Azura Studio** greeted me with her usual dazzling smile. Rabbine was the founder of the Bend Veteran's Day Parade, now orchestrated by the Bend Chamber, and she continues to serve veterans in need while running her successful downtown salon and spa. Thank you for your years of business success and service to our community, Rabbine!

Stay tuned for more walkabout updates! If you would like Patty or Shelley to make a special stop at your business, contact Patty at the Bend Chamber – [patty@bendchamber.org](mailto:patty@bendchamber.org).





# New & Renewing Members - APRIL

## Axis Mechanical Concepts

Joe Wind  
56835 Venture Ln Ste 206C  
Sunriver, OR 97707  
(503) 939-9836  
Engineering - Mechanical

## Dudley's Bookshop Cafe

Tom Beans  
135 NW Minnesota Ave  
Bend, OR 97703  
(541) 749-2010  
<http://dudleysbookshopcafe.com>  
Books - New

## Faveur

Jennifer Steigman  
714 NW Franklin Ave  
Bend, OR 97703  
(541) 508-3235  
Clothing - Women's Retail

## Fieldstone Management

Teresa Payne  
371 SW Upper Terrace Dr Ste 2  
Bend, OR 97702  
(541) 385-7799  
<http://fieldstonemanagement.com>  
Associations - Management

## First Church of God

William Miller  
712 SW 27th St  
Pendleton, OR 97801  
(541) 276-1894  
[www.fcogpendleton.com](http://www.fcogpendleton.com)  
Churches

## Hasson Company

Angie Arnett  
233 SW Wilson Ave Ste 102  
Bend, OR 97702  
(541) 330-8500  
<http://www.hasson.com>  
Real Estate - Sales

## Hawkins Electric

Joseph Hawkins  
Bend, OR 97708  
(541) 678-5447  
Electric Contractors

## High Desert Hydrotherapy

Cami Drabek  
118 NW Greeley Ave  
Bend, OR 97703  
(541) 797-9900  
<http://hydrobend.com>  
Spa - Beauty and Day  
Health & Wellness Services

## Hooker Creek Companies LLC

Scott Carlson  
95 SW Scalehouse Lp Ste 100  
Bend, OR 97702  
(541) 389-0981  
<http://www.hookercreek.net>  
Concrete - Products  
Building - Supplies & Materials

## Looking Glass Imports & Cafe

Kelly Johnson  
150 NE Bend River Mall Dr Ste 260, Bend, OR 97703  
(541) 225-5775  
[LookingGlassImportsandCafe.com](http://LookingGlassImportsandCafe.com)  
Restaurants - General  
Meeting Rooms

## Marc Miller Attorney-at-Law

Marc Miller  
PO Box 1284  
Bend, OR 97709  
(541) 213-7270  
Legal Services

## Pacific Marketing

Luc Fortier  
740 NE 3rd St Ste 3-109  
Bend, OR 97701  
(503) 880-5516  
Advertising - Specialties and Promotions

## René Mitchell Creative

René Mitchell  
Bend, OR  
(541) 390-4025  
Marketing Consultants

## Riverview Tax & Accounting PC

Jeremy Lewallen  
19570 Amber Meadow Dr Ste 150  
Bend, OR 97702  
(541) 647-6424  
<http://www.riverviewcpas.com>  
Tax Return Preparation

## Samson Motors Inc

Martha Bousfield  
Prineville, OR  
(855) 772-6766  
<http://SamsonSky.com>  
Aircraft - Manufacturing

## Stellar Realty Northwest

Scott Besaw  
1441 SW Chandler Ave Ste 101  
Bend, OR 97702  
(541) 508-3148  
<http://stellarnw.com>  
Real Estate - Sales

## Stone Lodge Retirement

Kimberly Blackwell  
1460 NE 27th St  
Bend, OR 97701  
(541) 318-0450  
<http://www.holidaytouch.com>  
Retirement and Life Care Communities and Homes  
Meeting Rooms

## Sunlight Solar Energy Inc

Paul Israel  
50 SE Scott Ste 13  
Bend, OR 97702  
(541) 322-1910  
<http://www.sunlightsolar.com>  
Solar Products & Services

## The UPS Store #6349

Jerry Williams  
740 NE 3rd St Ste 3  
Bend, OR 97701  
(541) 385-1130  
[https://bend-or-6349.the-upsstorelocal.com/?utm\\_source=Google&utm\\_medium=organic&utm\\_campaign=Local](https://bend-or-6349.the-upsstorelocal.com/?utm_source=Google&utm_medium=organic&utm_campaign=Local)  
Mailing Services - Packaging & Shipping  
Printers

## The UPS Store #6738

Jerry Williams  
320 SW Century Dr Ste 405  
Bend, OR 97702  
(541) 382-7476  
Printers  
Mailing Services - Packaging & Shipping

## Whole Soul Wellness

Julie Tartak  
Bend, OR  
(503) 551-4060  
<http://julietartak.com>  
Holistic Practitioners  
Health & Wellness - Products and Promotion

## 36-40 Years

- Adair Homes Inc
- Cascade Village Shopping Center
- Central Oregon Association of Realtors
- Denfeld/Miller Paint
- Eberhard's Dairy Products
- M.C. Smith Sign & Graphic Co
- The Mattress Factory/Organic Sleep Products

## 31-35 Years

- Bend Cabinet & Fixtures
- Callan Accounting Services CPA LLC
- Cascade Insurance Center
- Sun Country Tours
- Wright Design

## 26-30 Years

- Fred Hornback - State Farm
- Secure Storage
- United Way of Deschutes County

## 21-25 Years

- Bend Brewing Co
- Central Oregon Intergovernmental Council (COIC)
- Country Catering Company
- Donner Flower Shop
- Enlivant c/o Awbrey Place
- Mike's Fence Center
- Niswonger Reynolds Funeral Home
- Ouzel Outfitters
- Pacific Power
- Pape Machinery
- Parr Lumber
- Pro Caliber Motorsports Bend
- Red Carpet Car Wash
- The Kozak Company

## 16-20 Years

- Dave T & JoAnn Regnier
- Office of

- Vocational Rehabilitation
- Old Mill Self Storage
- Steele Associates Architects LLC
- Willamette Dental

## 11-15 Years

- Bend Factory Stores
- Cascades Academy of Central Oregon
- Central Oregon Saturday Market
- CoEnergy Propane
- Full Access High Desert
- Healing Reins Therapeutic Riding Center
- Knife River
- Noble Insurance Solutions
- Overbay Development LLC
- Precisely Payroll Inc
- Sundowner Capital Management LLC
- The Partners Group LTD
- Vintage at Bend
- Washington Federal

## 6-10 Years

- AT&T Mobility
- Callan Accounting Services CPA LLC - Derek Holdredge
- Charles Schwab & Co
- Crabtree & Rahmsdorff Defense Services Inc
- Crown Villa RV Resort
- Deschutes Gift Baskets
- EagerLaw PC
- Family Access Network Foundation (FAN)
- First Ascent Climbing Service
- Lauren O'Sullivan DO
- Neil Kelly Company
- Shevlin Sand & Gravel
- The Center

- Foundation
  - The Shepherd's House
  - Wendy Duncan Personal Development Coaching
  - XPress Printing
- ## 1-5 Years
- 7 Peaks Paving
  - Brett Rudd
  - Cascade Journal
  - CellularSales - Verizon Wireless
  - Central Oregon Trophies & Engraving LLC
  - CH2M
  - Cinder Butte Meat Co
  - Clarke & Clarke Financial Inc
  - Cornerstone Drafting and Design
  - DIYcave LLC
  - Earth Fire Art
  - Elixir Wine Group
  - G Group LLC
  - GLI Advisors
  - HomeSmart Central Realty
  - Hydro Flask
  - Juniper Golf Course
  - Naked Winery
  - Noi Thai Cuisine
  - Oregon Veterans Motorcycle Assoc - High Desert Eagles
  - PrideStaff
  - RBD Instruments Inc
  - Redhawk Network Security LLC
  - Rescue Response Gear Inc
  - Stand Up Paddle Bend
  - Szabo Landscape Architecture LLC
  - The Duck! Insurance Agency
  - The Giving Plate
  - Thomason Bean Company Inc
  - Transfix Automotive LLC
  - Umatilla Morrow Radio & Data District



Alisa Betz



Peter Baer



Michelle Duff



Samantha Senden



PJ Fritchman



Ken House

# MEMBER NEWS

## Alisa Betz

Alisa Betz has accepted a position on the Family Access Network Foundation Board. Betz and her family moved to Bend in 2014 and have been loving life here. After graduating from Santa Clara University, Alisa moved to Seattle where she managed International Sales for K2 Sports. She served on a nonprofit board in Seattle for seven years and became very familiar with the issues facing children and families experiencing homelessness.

## Peter Baer

Peter Baer, president of Pinnacle Architecture, has been elected to the Building a Better Bend board. Peter will assist Building a Better Bend in positively impacting the area's development and growth through education.

## Michelle Duff

Michelle Duff has accepted a position on the Family Access Network Foundation Board. Duff is the director of children and youth ministries at Community Presbyterian Church in Redmond. She is a graduate from Oregon State University and studied marriage and family therapy at George Fox University. Prior to moving to Redmond she worked in corporate sales for Subaru of America, Inc.

## Samantha Senden

Samantha Senden has accepted a position on the Family Access Network Foundation Board. Senden has enjoyed living in Central Oregon since 2012. She works for Redmond's own hometown home builder, Hayden Homes, as their community logistics manager. She is passionate about ensuring that every child has an opportunity to succeed and is excited to be a part of the FAN Foundation Board.

## PJ Fritchman

PJ Fritchman has recently joined BendTel in the role of senior account executive and public relations liaison. Fritchman's background in sales and marketing started in Portland and included a stint as public relations director for the Portland Timbers. She subsequently moved to Bend, and has spent the past 10 years in the telecommunications industry.

## Ken House

Ken House is Volunteers in Medicine Clinic of the Cascades' newest board member. House is the director of analytics at Mosaic Medical. Prior to joining Mosaic, he was the director of quality at St. Charles Health System and worked for nearly 10 years at Providence Health Systems in outcomes research and quality improvement positions.

## Jennifer Welander

Jennifer Welander recently joined the Volunteers in Medicine Clinic of the Cascades (VIM) Board of Directors in order to support the strong linkage of services and mission between VIM and St. Charles Health System, Inc. where she serves as the chief financial officer. She joined St. Charles in 2009.

## Ann Rhoads

Ann Rhoads is recently joined the Volunteers in Medicine Clinic of the Cascades (VIM) Board of Directors. She's a CPA and a retired partner from PricewaterhouseCoopers, LLP. Rhoads has more than 30 years of public accounting experience, providing audit and advisory services to a wide variety of financial services clients.

## Gwen M. Moore

Bend City Councilors approved the appointment of Gwen M. Moore, J.D. to the position of Municipal Court Judge. Moore is currently a partner with Johnson, Phillips & Moore, LLP, a local family law and mediation practice. Moore is a former prosecutor who has experience handling everything from traffic and ordinance violations to misdemeanors and felonies. She is a 2015 graduate of Leadership Bend.

## Kara Johnson

Kara Johnson, program director at Heart of Oregon YouthBuild, was recently honored with the President's Award at a national YouthBuild USA Directors conference. The award recognized excellence in "support of young leaders." Johnson has worked in the nonprofit sector for 18 years, and has been with Heart of Oregon Corps for six years.

## Steve Strang

Mosaic Medical is pleased to announce that Steve Strang has been promoted to Chief Financial Officer (CFO) for Mosaic Medical. Steve has spent his entire career working in healthcare and has experience in both finance and operations. He has been with Mosaic Medical since January of 2014.

## Kevney Dugan

Kevney Dugan, director of sales and sports development with Visit Bend since 2010, has accepted the position of executive director. During his tenure at Visit Bend, Dugan managed group sales efforts, built key relationships with tourism stakeholders and spearheaded efforts to bring 23 national championship athletic events to Bend.





Jennifer Welander



Ann Rhoads



Gwen M. Moore



Kara Johnson



Steve Strang



Kevney Dugan

## Sport Clips announces summer contest

Sport Clips is happy to announce its summer contest and a chance for their clients to win a Coleman Road Trip BBQ, local beer and all the BBQ accessories. The client that refers the most of his ‘buddies’ will win. Come on down and get a haircut and pick up some Buddy Cards today!

## Samson Motors featured in Smithsonian

Samson Motors was very honored to be featured prominently in the May Issue of Smithsonian. The entire issue focused on the future, showing how sci-fi is becoming reality. Samson Motor’s Switchblade Flying Sports Car is featured in the article, “The Future of Cars Is Already Here”, written by Jack Hitt.

## Exit Realty Bend excels

Jim Mazziotti, the principal managing broker and franchise owner of Central Oregon’s Exit Realty Bend, announced that seven of his real estate broker consultants have completed the coursework and training to secure the prestigious Down Payment Assistance Professional Advisor Certification through Exit Realty Bend.

## Leading Edge Aviation achieves international safety registration

Leading Edge Aviation is happy to announce its continued efforts towards safety and security with its milestone achievement of the International Standard for Business Aircraft Operations (IS-BAO) registration. A significant accomplishment, IS-BAO registration marks a concerted effort towards implementing and maintaining the highest standards of safety procedures and processes.

## Raft n’ Brew whitewater rafting trips

Sun Country Tours kicked off its popular Raft n’ Brew whitewater rafting trips Wednesday, June 29, in partnership with local breweries and nonprofit organizations. This special edition of the Big Eddy Thriller whitewater rafting adventure includes a post-trip and complimentary beer tasting. Raft n’ Brew is available every Wednesday at 4:30 p.m. through August 24.

## Harcourts The Garner Group Real Estate wins award

Harcourts The Garner Group Real Estate, a locally owned and operated real estate firm in Central Oregon, has been announced as one of the winners in the prestigious Women World Awards®. The company, which was

founded by local real estate veteran Sandy Garner, won a gold level award in the Company Growth of the Year category.

## Fratzke acquires COLM Commercial Real Estate

Fratzke Property Management (FPM) is proud to announce their recent acquisition of COLM Commercial Real Estate headquartered in Bend. The acquisition of COLM enables Fratzke Property Management to better serve its’ clientele. With the hiring of several former employees from COLM, FPM has a team of five full-time property management experts.

## Century West Engineering wins award

Century West Engineering wins award for paving excellence on the Reed Market Road reconstruction project in Bend. The 2016 award for Paving Excellence is from the Oregon Chapter of the American Concrete Institute and Oregon Concrete & Aggregate Producers Association. Century West Engineering provided design services on the project receiving the award.

## Mid Oregon Credit Union opens 6th branch in La Pine

Bill Anderson, CEO, announced that Mid Oregon Credit Union has opened its new branch in La Pine, located at 51675 Huntington Road (across from

Bi-Mart). An open house and ribbon cutting ceremony commenced on Saturday, June 4 with official flag raising by La Pine High School NJROTC.

## Powdr acquires popular Central Oregon adventure outfitter Sun Country Tours

Mt. Bachelor, a Powdr resort, and Sun Country Tours announced that Powdr has acquired this longtime Central Oregon adventure outfitter. The two organizations will be managed and operated by Mt. Bachelor. The transition of ownership and permits was expected to be completed by mid-June, and will allow Mt. Bachelor to extend its summer recreation offerings.

Send news to  
Rachael@bendchamber.org  
(541) 382-3221

\* News printed as space allows

reserve your meeting or event space

The Environmental Center  
envirocenter.org | 541-385-6908  
16 NW Kansas Avenue





Ribbon Cutting at Jenny's Dispensary



Young Professionals Network Social Event @ Pacific Superfoods Innovation Kitchen



Ribbon Cutting at Premier Builders Exchange - photo by CBN



Bend Chamber reps at the Sun Country Tours Breakfast Club event



Ribbon Cutting at Gearfix - photo by Hidden Touch



Jamie Christman, EVP Community Affairs



From Left to right: Bend City Manager Eric King, Bend City Councilor Sally Russell Deschutes County Commissioners Tammy Baney, Alan Unger and Tony DeBone



Ribbon Cutting at Gearfix - photo by Hidden Touch



Deschutes County Sheriff Shane Nelson at the Bend Chamber City & County Address



Watch coverage of the City & County Address: Tune into the Daily Upload at [zolomedia.com](http://zolomedia.com) or watch the full event on [YouTube.com/BendChamber](http://YouTube.com/BendChamber).



# BEND Chamber EVENTS

[www.BendChamber.org/events](http://www.BendChamber.org/events) | (541) 382-3221



## JULY

July 6 | Wednesday 12 - 1 p.m.

### ConnectForLunch

at: Participating Bend Chamber restaurants  
*ConnectForLunch sends Bend Chamber members to lunch each week in groups of three or four to local chamber restaurants.*

July 7 | Thursday 4:15 - 5 p.m.

### Ribbon Cutting

@ Va Piano Vineyards  
Located at: 425 Powerhouse Dr Ste. 30  
*Join your fellow Bend Chamber members at this Ribbon Cutting for Va Piano Vineyards. Their name means 'go slowly', and that's their philosophy in wine making and wine drinking.*

July 8 | Friday 7:30 - 9 a.m.

### Breakfast Club

@ Bend Golf & Country Club  
Located at: 61045 Country Club Dr  
*Enjoy a complimentary breakfast, then you'll have the rare opportunity to play the members-only golf course at an exclusive rate later that day.*

July 12 | Tuesday 10 - 11 a.m.

### Membership 101

@ Bend Chamber  
Located at: 777 NW Wall St. Ste. 200  
*This informative and interactive session will show you how you can turn your chamber membership into your greatest sales and marketing tool.*

July 12 | Tuesday 5 - 7 p.m.

### What's Brewing?

#### Why local elections matter

@ Deschutes Brewery Public House  
Located at: 1044 NW Bond Street  
*Many local-level decisions have more direct impact on voters' everyday lives than what happens in Washington D.C. Join the discussion about the role of the Bend City Council, how it impacts you and trickles out to the community.*

July 14 | Thursday 12 - 1 p.m.

### ConnectForLunch

at: Participating Bend Chamber restaurants  
*ConnectForLunch sends Bend Chamber members to lunch each week in groups of three or four to local chamber restaurants.*

July 14 | Thursday 5 - 7 p.m.

### PINTS with Sam McCoy

Founder of Atlas Cider Co.  
@ Deschutes Brewery Public House  
Located at: 1044 NW Bond Street  
*Learn how Atlas Cider Co., a family-owned company, has become Oregon's No. 1 selling craft cider and an international sensation in just three short years. Founder Sam McCoy will share her secrets to success and how she went from being a public-school educator to cider-maker extraordinaire.*

July 20 | Wednesday 12 - 1 p.m.

### ConnectForLunch

at: Participating Bend Chamber restaurants  
*ConnectForLunch sends Bend Chamber members to lunch each week in groups of three or four to local chamber restaurants.*

July 21 | Thursday 4:15 - 5 p.m.

### Ribbon Cutting

@ Quality Interior Works  
Located at: 61579 American Loop Ste. 101  
*Join your fellow Bend Chamber members at this Ribbon Cutting for Quality Interior Works. Quality Interior Works has decades of experience in the cabinet making and construction industry. Visit their new location and recently-opened showroom!*

July 27 | Wednesday 4:30 - 6 p.m.

### Business After Hours

@ J Bar J Youth Services - Oregon High Desert Classics  
Located at: 62895 Hamby Rd  
*Come experience the elegance and excitement of an international horse show! Derby-style hats for the ladies are encouraged for this fun Business After Hours under the VIP tent at the J Bar J Ranch.*

## AUGUST

August 16 | Tuesday 5 - 7 p.m.

### What's Brewing? Your Voice in the C.O. Biz Plan

@ Deschutes Brewery Public House  
Located at: 1044 NW Bond Street

August 3 | Wednesday 12 - 1 p.m.

### ConnectForLunch

at: Participating Bend Chamber restaurants  
*ConnectForLunch sends Bend Chamber members to lunch each week in groups of three or four to local chamber restaurants.*

August 4 | Thursday 4:15 - 5 p.m.

### Ribbon Cutting

@ Central Oregon Veterans Ranch  
*Central Oregon Veterans Ranch is a 19-acre ranch located between Bend and Redmond whose mission is "To restore purpose and spirit to veterans of all ages." Celebrate the growth and progress of this new nonprofit.*

August 9 | Tuesday 10 - 11 a.m.

### Membership 101

@ Bend Chamber  
Located at: 777 NW Wall St. Ste. 200  
*This informative and interactive session will show you how you can turn your chamber membership into your greatest sales and marketing tool.*

August 11 | Thursday 5 - 7 p.m.

### YPN SOCIAL

@ Atlas Cider Co.  
Located at: 900 SE Wilson Ave.  
*It's time for an exclusive tour of the Atlas Cider Co. production facility with special tastings! The Young Professionals Network is a conduit for young emerging professionals, ages 21-40, to access unique and valuable experiences.*

August 18 | Thursday 4:15 - 5 p.m.

### Ribbon Cutting

@ Awbrey Dental Group  
Located at: 965 SW Emkay Dr. Ste 100  
*Join your fellow Bend Chamber members at this Ribbon Cutting for Awbrey Dental Group. With a welcoming environment, holistic approach and advanced technologies, Awbrey Dental Group offers high quality, friendly dental care in Bend.*

August 24 | Wednesday 4:30 - 6 p.m.

### Business After Hours

@ Riverhouse on the Deschutes  
Located at: 3075 N Business Hwy 97  
*Immerse yourself in the unparalleled beauty of picturesque Central Oregon at Riverhouse on the Deschutes. The recently reinvigorated hotel in Bend has been completely redesigned to provide guests with modern sophistication and world-class amenities.*

August 25 | Thursday 12 - 1 p.m.

### ConnectForLunch

at: Participating Bend Chamber restaurants  
*ConnectForLunch sends Bend Chamber members to lunch each week in groups of three or four to local chamber restaurants.*

August 18 | Thursday 4:15 - 5 p.m.

### Ribbon Cutting

@ Looking Glass Imports & Cafe  
Located at: 150 NE Bend River Mall Dr. Ste.  
*Networking - it's been the buzz word and the best way to promote your business for decades. Join your fellow Bend Chamber members at this Ribbon Cutting for Looking Glass Imports & Cafe. Looking Glass Imports & Cafe has combined a healthy cafe with unique retail products and finished the experience with a dedicated event room, all in one 5,500 square-foot space.*

## Save the Date



**Bend Chamber  
GOLF Tournament  
OCT. 3 @CROSSWATER**

Sign up your team before Sept. 26  
go to [www.BendChamber.org/events](http://www.BendChamber.org/events)

Sponsors contact Patty Davis  
[patty@bendchamber.org](mailto:patty@bendchamber.org)

**(541) 382-3221**

# 2016 BEND Chamber BUSINESS AWARDS

**usbank**

# SAGE

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SMALL BUSINESS OF THE YEAR  
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NONPROFIT ORGANIZATION OF THE YEAR  
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**NOMINATIONS DUE AUG. 1**

Nomination forms and tickets at  
[BendChamber.org/events](http://BendChamber.org/events) (541) 382-3221

## SAGE BUSINESS AWARDS DINNER & GALA SEPTEMBER 13 AT TETHEROW'S EVENT PAVILLION

# NOW ACCEPTING NOMINATIONS!

