

PRESIDENT | VISIONARY | LEADER

Chamber of Commerce | Bend, Oregon

Resume to [Anne McDonald](#)



Human to Human. We believe business is more than B2B or B2C. The focus of our community and our organization revolves around H2H | Human to Human. Our thriving mountain town is built on relationships and a cooperative adventure-seeking spirit that encourages integrity, unity and entrepreneurship. The [Bend Chamber of Commerce](#) is poised for a dynamic refresh that will increase its relevance, credibility and service to both the local and the regional business community. As the public face of the Bend Chamber, with its 1,250+ member companies representing more than 24,000+ workers, our new President will serve as an energetic bridge builder who connects business leaders, political activists and thought leaders to influence livability, sustainability, managed growth, and advocacy on legislative issues. We have amazing stories to tell about Bend, and need an inspiring leader to communicate them authentically and strategically, building trust and enthusiasm within our community for our new-guard chamber. This forward-facing change agent will offer innovative strategies, as well as motivate and encourage our team as we focus on achieving new levels of intrinsic and fiscal success. With a unique combination of down-to-earth attitude, sophistication, adventure and community spirit, Bend, Oregon is a vibrant place to enjoy a fulfilling, well-rounded work and personal life.

You are:

- A seasoned **visionary** leader who has President-level or above, and entrepreneurial experience looking for an opportunity to truly make a difference in a thriving community.
- A finisher who has the unique ability to both brainstorm and generate innovative ideas, and also follows through on the implementation and execution of those ideas from conception to completion.
- Ready for a challenging opportunity where you can draw on your in-depth expertise you have to advocate for and support businesses with deliverables that have meaning and measurable value.
- A gifted communicator who conveys solution-oriented ideas with clarity, succinctness and enthusiasm.
- Outgoing and tireless in your efforts to connect with businesses and community leaders in an effort to gather information about current issues and trends as well as influence policy.
- Accountable and a big-picture thinker who is able to prioritize your time.
- An inspirational and supportive leader who mentors with compassion, fairness and encouragement.
- A direct and tactful communicator who tackles tough conversations head-on with grace.
- Adept at tracking the progress of initiatives and projects to keep them continually moving forward despite setbacks.
- Curious and resourceful, and enjoy networking with other thought leaders and high-level executives to vet best practices and opportunities for fresh strategies and programs.
- A champion for entrepreneurs and the new economy workforce, and eager to embrace their insight and energy.

Fast-forward one year from today:

- You have spearheaded a proactive public relations / communications / imaging campaign highlighting our revamped mission and vision, resulting in an elevated presence and increased scores for yourself, the board and the perceived value of chamber offerings.
- Your engagement of emerging industries and your understanding of the issues affecting our members' businesses has directly increased revenue, membership, and most importantly, credibility for our chamber.
- Our Net Promoter Score is well on its way to doubling from 10 to 20 within 18 months of you taking the helm.
- Because of the excitement you have created within the business community as well as the community at large, small businesses are contacting us for our support, expertise and the value-driven deliverables they receive with membership.
- You are credited with increasing revenue by 15% year-over-year.
- You have embedded yourself in the local and regional business community, and operate with a peer-to-peer demeanor that encourages respect and enthusiasm among members and non-members alike.
- You have built a revitalized team that "gets it," and advocates for chamber members and the community at large with gusto and empathy.
- Our diverse board respects the turnaround you have navigated and is proud to provide you, your team and our stakeholders with unwavering support.

Are you ready for an incredible opportunity with the Chamber of Commerce in one of America's most dynamic and entrepreneurial towns? You have:

- Experience leading companies, and may have even started your own and sold it.
- A gift for capturing the attention and imagination of your audience through your written word and public speaking.
- A desire to help others and improve the world.
- B2B experience.
- H2H experience.
- Abstract reasoning ability capable of understanding complex issues.
- Experience working with legislative agencies and politicians.
- Familiarity with current marketing trends; you know about hashtags and emojis.
- Many of the qualities of our "ideal member;" energy, enthusiasm for new approaches and ideas, and a love of connecting people with each other.
- Diplomacy and a knack for facilitating dialogue between people who have diverse views.

Make it yours:

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