



Print Specs

Advertising is exclusive to Bend Chamber members. All ads in full color—Preferred Positioning available. All content subject to approval.

Bi-Monthly Newspaper — BEND Business Journal — Due 10th of Month Prior

<p>Full Page 9"w x 9.5"h</p>	<p>Half Page Tall 4.417"w x 9.5"h</p>	<p>Half Page Wide 9"w x 4.667"h</p>	<p>Cube 2.5"w x 2.5"h</p>
		<p>1/4 Page Wide 4.417"w x 4.667"h</p>	<p>1/4 Page Tall → 2.125"w x 9.5"h</p>
			<p>1/8 Page 4.417"w x 2.333"h</p>

Insert Specs: 2,200 printed 8.5" x 11" flyers | cannot contain barcodes, postal imprints, be folded or printed on cardstock.

Annual Magazine — BEND Business & Lifestyle — Due October 31

<p>Full Page Live Area: 7.5"w x 10"h Bleed = 0.125</p>	<p>Half Page Tall 3.75"w x 10"h</p>	<p>Half Page Wide 7.5"w x 5"h</p>	<p>← 1/4 Page Tall 1.87"w x 9.5"h</p>
		<p>1/4 Page Wide 3.75"w x 5"h</p>	<p><i>Option to submit article for half page and whole page pricing in all publications. Contact our office to learn more about content submissions.</i></p>
			<p>Cube 2.5"w x 2.5"h</p>

FILE FORMATTING:

- PDF with fonts embedded
- CMYK - keeps colors true when printed
- 300 dpi - reduces blurry graphics

Send file to **Stephanie Shaver**
Marketing & Design Coordinator
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