



Leadership Bend Class of 2016

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Leadership Bend—A Program of the Bend Chamber
“Developing the Community Leaders of Tomorrow”
Over 360 Leadership Bend Alumni Serving 22 Years



Application Process

TAYLORNW
Title Stakeholder

The application process is open to both Chamber members and non-members.

Tuition

2016 program year Sept 2015 through May 2016 Including September Orientation and June Graduation

- Chamber member: \$1,000
- Non-member: \$1,275 (includes a one-year Bend Chamber membership)

Applications

Applications will be accepted through August 14, 2015. Orientation will be held Monday, September 14, 2015 and attendance is required. The first full-day session is Thursday, Sept. 17, 2015. **The Selection Committee may need to invite applicants for an interview. All applicants will be notified the status of his or her acceptance by August 24, 2015.**

Application Packet

Please complete the entire application for 2016 Leadership Bend (LB) program. For accepted participants, a medical questionnaire, photo release, and release of liability and acknowledgement of risk will be additionally required. Scholarships are available on a limited basis and all participants are asked to seek funding or sponsorship (partial or full) prior to applying.

Selection Committee

We will notify all applicants on or before August 24, 2015. Applicants selected for the program are required to attend Orientation and expected to fulfill the commitments of the nine full-day sessions, assignments, and the class project (Central Oregon Impact Summit).



Program Overview

TAYLORNW
Title Stakeholder

Leadership Bend

Leadership Bend is a community program designed to identify, educate, train and connect willing and committed citizens to leadership roles in our community. Now in its twenty-third year, Leadership Bend is a 501(c)(3) non-profit organization and is fully supported from local community resources.

WHO participates in Leadership Bend? The program brings together community minded individuals ready to assume leadership roles and businesses who believe a healthy community comes from an investment in leadership. Participants are identified from a broad cross section of the community, drawing from acknowledged and aspiring leaders who represent diversity and share a common commitment to action and a bright future. Leadership Bend alumni include a variety of prominent business owners, CEOs, city managers, superintendents, executive directors, elected officials, industry leaders and professionals.

WHAT is Leadership Bend? Leadership Bend is a nine-month program investing in leadership and community awareness and is a program of the Bend Chamber. During nine full-day sessions, scheduled once a month, participants work together with local leaders to expand awareness and understanding of unique issues and opportunities facing the Bend community as well as the Central Oregon region. Participants are challenged to explore current issues first-hand, will benefit from a series of leadership topics designed to enhance individual leadership skills and be expected to make an impact through the highly identified class project.

WHY Leadership Bend? It is our belief that everything begins with leadership. As a growing and very special region in Oregon, the issues become increasingly more complex and the need for leadership is greater than ever. After all, who will “pass the torch” and continue to build upon what was already created by our pillars before us? Leadership Bend educates committed leaders on the issues and resources in the community, allowing one to become part of solutions as a more informed and engaged citizen. When you invest in Leadership Bend, you invest in the community and our future. After the nine-month program is complete, Leadership Bend alumni become community trustees. With over 360 alumni, they know change and opportunity happens through action and the list of accomplishments of Leadership Bend alumni is long. Why not make a difference in your community today and invest in Leadership Bend?



Leadership Bend Class of 2016

Program Schedule & Session Objectives

TAYLORNW
Title Stakeholder

ORIENTATION: Monday, September 14, 2015. Attendance is required at Orientation.*

Location: Awbrey Glen Golf Club, 5:00 - 7:30 p.m.

Leadership Bend will meet every 3rd Thursday of the month beginning September 17, 2015 from 8:30 a.m. to 5:00 p.m. and cover the following leadership development topics and objectives:

Leadership Development & Teambuilding

- Realize individual personality styles, how they affect interaction with others plus develop skills in group/team dynamics and apply them in an interactive format with Jillian Taylor, Executive Coach
- Develop a variety of leadership skills and discover your own leadership value and why it is important

Our Community

- Develop greater appreciation & understanding of the historical issues & events that shaped Central Oregon
- Gain unique insight and perspective on the composition of Bend and Central Oregon
- Learn how our local bonds, districts, levies and campaigns have impacted us and the value of your role
- Understand Oregon's property tax and land use system

Economy, Tourism & the Central Oregon Business Climate

- Understand the current Central Oregon business climate, the role of tourism, our health industry, and more
- Understand local efforts to expand and retain local businesses; how key partners work together

Government

- Examine leadership in a government setting and operational differences between county and city
- Discuss major issues and opportunities facing local government; meet elected and key stakeholders

Judicial, Legal & Public Service

- Increase awareness of the local court system, community justice, and community protection services
- Gain an understanding of our public servants serving Central Oregon and your role

Boards, Nonprofits and Human Resources

- Learn how a board truly works and become prepared to identify strengths and weaknesses
- Learn from key organizations why they exist and how they impact the community

Education, Technology and Emerging Industries

- Gain an awareness of the challenges facing youth and growth in our community
- Understand the fundamental education components and what's next on the horizon in our community

Land & Natural Resources

- Increase understanding of state, county and city land and water practices
- Learn how these laws impact our natural resources and quality of life

Communications & Media

- Enhancing communication skills, understanding our media and the process of effective communication

Class Project: [Central Oregon Impact Summit](#) – the class project for Leadership Bend (May 2016, date TBD)
(Will require time outside of class)

Graduation: June 2016, date TBD. Location: Deschutes Brewery Mtn. Room, 5:00 p.m. - 7:00 p.m.

***Orientation** includes the "Leadership Bend Alumni Social and Orientation Mixer". Class of 2016 participants are required to attend Orientation. LB alumni, sponsors, partners, board members and key elected officials will also be in attendance. Plan to have your head shot photo taken upon arrival. Please note this in advance.



**LEADERSHIP
BEND**

Leadership. Vision. Involvement. Community.

The Leadership Bend program will help to transform your current vision of the community while making close connections with local leaders and your fellow classmates. During this nine-month program, learn the issues, opportunities and “hot-topics” in Central Oregon and why providing valuable leadership to the region is important.

In addition to the monthly day-long sessions, you will connect with area movers and shakers at the [City Club of Central Oregon](#) monthly lunch forums as part of the regular curriculum. Plus, experience the fun and ease of [The Bend Trolley](#) as you take a break and connect with fellow classmates. Together, we will commute to the lunch forums while keeping our parking footprint to a minimum at the St. Charles Medical Center-Bend campus.

New this year! Get a jump start on the planning and development of your legacy class project, the [Central Oregon Impact Summit](#) 2016 (coimpactsummit.com; COIS). Make a difference in the region through your passion, contribution, and commitment to this project. *“The Central Oregon Impact Summit seeks to support the small-medium sized nonprofit and community organizations with a focus on increasing capacity, building more durable institutions, and to better positioning these organizations in the competitive field of fundraising.”* COIS 2015 held strategic business planning workshops for 10 qualifying nonprofits which culminated in a sponsored community event where five selected organizations competed for a cash prize of \$10,000! Plus, the Audience Choice Award recipient received \$1,500 and the event raised funds for Leadership Bend scholarships. You will also have mentorship from the COIS Advisory Board, comprised of alumni from the Leadership Bend Class of 2015 alumni. What will your year with the project look like? Get excited now.

As a Leadership Bend class participant, you may attend the foremost program on the region’s economic standing, the [Economic Forecast Breakfast 2015](#), Thursday, October 1st at a reduced rate and receive extra-credit. Class members are required to attend a select number of *What’s Brewing? Community Forums* and *Pints with Our Pillars* series (see the Commitment Form on page 9). Additional opportunities for extra-credit will also be provided throughout the year. And, keep in mind, like all who learn to live and serve in this remarkable community through volunteer work, you will need to set aside time outside of class sessions for assignments, the class project and extra credit in order to have successful completion of this program.

From exciting privileges like attending the **unConference 2015** (hosted by [Tech Alliance of Central Oregon](#), held during the [Bend Venture Conference](#)) to personal and group executive coaching, you will find yourself immersed in what makes Bend and Central Oregon so special and worth your leadership. Further, upon graduation, you become a member of the region’s elite leaders, the Leadership Bend Alumni Association. Find a Leadership Bend alumni and ask about the experience!

More information will be provided at Orientation.



**LEADERSHIP
BEND**

Application for Leadership Bend
Make a commitment to your community today...

TAYLORNW
Title Stakeholder

PERSONAL DATA *(Note: all information is confidential)*

All correspondence will be sent via email unless other arrangements have been made

Name _____
Last First Middle Initial

Business or Organization _____

Business Address _____
Street City Zip Code

Home Address _____
Street City Zip Code

Work Phone _____ Cell _____

E-mail Address _____ Length of Residence in Central Oregon (years) _____

Supervisor _____ Direct line _____

Supervisor e-mail _____

EDUCATION *Begin with high school, include college(s), advanced degrees and/or specialized training*

Name and Location of School	Dates (from-to)	Degree	Major

How much leadership training have you had? None _____ A little _____ Some _____ A lot _____
(Specify) _____



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EMPLOYMENT

Present Employer _____ Title/Position _____

Type of Organization _____ How Long? _____

Responsibilities _____

Do you manage employees? y/n _____ If yes, how many? _____

- A. List previous employment (most recent first) including military active duty:
- | <i>Employer/Location (City/State)</i> | <i>Position</i> | <i>From – To</i> |
|---------------------------------------|-----------------|------------------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

- B. Business/Professional Affiliations:
- | <i>Name of Organization</i> | <i>Position</i> | <i>From - To</i> |
|-----------------------------|-----------------|------------------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

COMMUNITY INVOLVEMENT

- A. List community, civic, religious, political, government, social, athletic or other activities in which you actively participate. Please do not duplicate anything already listed above. List most recent first:
- | <i>Organization</i> | <i>Responsibilities</i> | <i>From – To</i> |
|---------------------|-------------------------|------------------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

- B. What kinds of community activities would you like to become involved with in the future? Examples might include City Council, Planning Commission (city or county), School Board, Chamber Advocacy Council, Chamber Board of Directors, City/County Task Force, COIS Advisory Board, Leadership Bend Graduate Program, other:
- _____
- _____
- _____

APPLICATION QUESTIONS

Please answer the following questions concisely on a separate piece of paper. Be sure to include it with your application. Limit your answers to no more than a total of two typed pages. Additionally, you may attach a résumé or background material that would provide any additional information you wish to include (not required). Be sure your name (last name first) and business/organization affiliation are on all documents.

1. What do you think are two of the most significant issues facing the greater Bend/Deschutes County area today, and what do you think could be done to resolve at least one of these issues?
2. How do you envision Leadership Bend helping you reach your personal and professional goals?
3. Who do you feel are two of our current community leaders and why?
4. Please add any further details that would assist the committee in evaluating your Leadership Bend application.

TUITION

Name: _____

Business or Organization: _____

Tuition must be paid in full prior to the orientation on September 14, 2015. Tuition is non-refundable once the September program session begins.

Tuition Amount: Bend Chamber Member - \$1000 Non-Member - \$1,275

My tuition will be paid by (please check all that apply):

Employer \$ _____ Self \$ _____ Combination/Other \$ _____

Make checks payable to: Leadership Bend

Visa, MasterCard, AMEX and Discover accepted

Card # _____ Exp. Date _____

In order to participate in this program, I am requesting financial assistance: Yes _____ No _____

Partial tuition scholarships may be available. A separate application will be forwarded to you.

I learned about Leadership Bend through:

- Publication Media Friends Other
 Leadership Bend Alumni/Board Employer
 Taste of Leadership Bend™ C.O. Impact Summit

Completed applications must be received **by August 14, 2015**. The Selection Committee may need to invite applicants for an interview. All applicants will be notified of acceptance or non-acceptance by August 24th.

Please return your completed application by August 14th to:

Jamie Christman, Executive Director, Leadership Bend

jamie@bendchamber.org

c/o Bend Chamber, 777 NW Wall Street, Suite 200, Bend, OR 97701



Leadership Bend – A Program of the Bend Chamber
“Developing the Community Leaders of Tomorrow”

Leadership Bend, c/o Bend Chamber
777 NW Wall St, Ste. 200 Bend, Oregon 97701
541.382.3221 (office) 541.385.9929 (fax)





Leadership Bend Class of 2016 Commitment Form

Please submit with your application and keep a copy for your records

This signed Commitment Form is between _____ and Leadership Bend.
(Applicant's name)

If accepted into the program, I understand the commitment I am making to the Leadership Bend program for the Class of 2016 as follows:

- Orientation - September 14, 2015, 5:00 – 7:30 p.m. (attendance required)
- Attendance at all scheduled monthly sessions (3rd Thursday of each month, Sept.- May)
- Attendance at the “Leadership Development & Civic Engagement Workshop” Oct. 8th, 1:00-5:00 p.m.
- Making necessary arrangements to begin on time and remain in the daily session
- Completion of homework and team assignments*
- Graduation ceremonies
- Full participation in the “Class Project” – The [Central Oregon Impact Summit](#) (COIS)*
- Min. required attendance at the following (your responsibility to register and schedule):
(2) What’s Brewing? Community Forums (held 1st Tuesday monthly, except Dec.)
(1) Pints with Our Pillars to supplement my “Leadership Development” training (held quarterly; dates vary; plan in advance)
- My future plans to include seeking a community leadership role or position within the next five (5) years

I understand the expectations and commitment to this program including the importance of not missing any portion of the sessions and programs for the Leadership Bend Class of 2016. I understand that if an emergency causes me to miss a session or a portion of a session, I will be expected to make up those credits by completing extra credit assignments. Extra credit options and examples are outlined in the Credit System document, on Schoology, and are my responsibility to complete upon request for approval.

Signed:

Leadership Bend Applicant

Date

As the direct supervisor of _____, I will provide him/her with the time necessary to complete the program commitments. I understand I will be notified if this applicant does not complete any portion of the program.

Signed:

Applicant’s Direct Supervisor

Date

*will require time outside of class for successful completion of this program



**Leadership Bend Tuition
Assistance Pre-Application**

You have indicated on your application you may need tuition assistance in order to participate in Leadership Bend 2016. If possible, we do not want financial considerations to keep qualified individuals from participating. Scholarships are available on a limited basis and all applicants are asked to seek funding or sponsorship (partial or full) prior to applying. Please complete this form to help evaluate your tuition needs and return it to: Leadership Bend, Jamie Christman c/o Bend Chamber, 777 NW Wall Street, Suite 200, Bend, OR 97701; jamie@bendchamber.org.

Name _____

Organization _____

Tuition for Leadership Bend 2016 is \$1000 Chamber Member (\$1,275 Non-Member)

Amount your Organization will contribute \$ _____

Amount to be Paid Personally \$ _____

Amount of Tuition Assistance Requested \$ _____

(Note: scholarship assistance available varies in amount and eligibility)

Payments may be an option on any amounts paid personally.
Please contact Jamie Christman for more information.

Personal Financial Information

Please explain why you require financial assistance. Attach any documentation that would assist in evaluating your tuition assistance application.

Signature of Applicant: _____ Date: _____

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Leadership Bend, c/o Bend Chamber • 777 NW Wall St, Ste 200 • Bend, Oregon 97701
541/382-3221 (office) • 541/385-9929 (fax)
Web site: www.bendchamber.org • E-mail: jamie@bendchamber.org