

# 2017 Rate Card

Advertising is exclusive to Bend Chamber members. All ads in full color—Preferred Positioning available. All content subject to approval.

# BEND Chamber

## → PRINT

BEND Business Journal	Annual (6)	3 Mo	1 Month
• Centerfold Double Truck			\$2,500
• Full Page	\$800/mo	\$900/mo	\$1,000
• 1/2 Page	\$480/mo	\$540/mo	\$600
• 1/4 Page	\$280/mo	\$315/mo	\$350
• 1/8 Page	\$144/mo	\$162/mo	\$180
• Cube	\$79/mo	\$89/mo	\$99
• Guaranteed Placement			add 25%

BEND Business & Lifestyle Magazine	Article Section	Red Pages
• Full Page	\$1,849	\$1,200
• 1/2 Page	\$899	\$775
• 1/4 Page	\$780	\$625
• Cube		\$225
• Highlighted Listing		\$99
• Extra Category Listing		\$35/ea

## → ONLINE

Website	Annual	6 Mo	3 Mo	1 Month
• Skyscraper	\$316/mo	\$336/mo	\$356/mo	\$395
• Square	\$236/mo	\$251/mo	\$266/mo	\$295
• Rectangle	\$200/mo	\$213/mo	\$225/mo	\$250
• Enhanced Business Listing	\$300			

### Business Edition / Weekly E-News

• Cube	\$100/mo	\$150/mo	\$175/mo	\$200
• Rectangle	\$175/mo	\$275/mo	\$325/mo	\$350
• Sponsor (Header)	SOLD			

### Create Your Own Email Promotion

	Jan—Sept	\$300/ea
	Oct—Dec	\$500/ea